Cash-in-the-Market Pricing and Optimal Bank Bailout Policy

Viral V. Acharya
London Business School and CEPR

Tanju Yorulmazer
Bank of England

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2Contact: Department of Finance, London Business School, Regent’s Park, London – NW1 4SA, England. Tel: +44 (0)20 7262 5050 Fax: +44 (0)20 7724 3317 e-mail: vacharya@london.edu. Acharya is also a Research Affiliate of the Centre for Economic Policy Research (CEPR).

3Contact: FIRD HO-3, Bank of England, Threadneedle Street, London, EC2R 8AH, Tel: +44 (0) 20 7601 3198 Fax: +44 (0) 20 7601 3217 e–mail: Tanju.Yorulmazer@bankofengland.co.uk.
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Abstract

As the number of bank failures increases, the set of assets available for acquisition by the surviving banks enlarges but the total amount of available liquidity within the surviving banks falls. This results in “cash-in-the-market” pricing for liquidation of banking assets. At a sufficiently large number of bank failures, and in turn, at a sufficiently low level of asset prices, there are too many banks to liquidate and inefficient users of assets who are liquidity-endowed may end up owning the liquidated assets. In order to avoid this allocation inefficiency, it may be ex-post optimal for the regulator to bail out some failed banks. Ex ante, this gives banks an incentive to herd by investing in correlated assets, thereby making aggregate banking crises more likely. These effects are robust to allowing the surviving banks to issue equity and allowing the regulator to price-discriminate against outsiders in the market for bank sales.

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1 Introduction

In this paper, we develop a theory of optimal bailout policy during banking crises in a framework wherein asset liquidations can result in allocation inefficiencies. We also study the effect of bailout policies on ex-ante incentives of banks.

The widespread belief that rescuing troubled banks can create moral hazard and can give banks incentives to take excessive risk dates back to Bagehot (1873): “Any aid to a present bad bank is the surest mode of preventing the establishment of a good bank.” However, empirical evidence suggests that regulatory actions taken in response to banking problems vary significantly. In many episodes, actions taken by regulators appear to depend on whether the problems arise from idiosyncratic reasons specific to particular institutions or from aggregate reasons with potential threats to the whole system, as documented in Santomero and Hoffman (1999) and Kasa and Spiegel (2003). Hoggarth, Reidhill and Sinclair (2004) also study resolution policies adopted in 33 banking crises over the world during 1977-2002. They document that when faced with individual bank failures authorities have usually sought a private-sector resolution where the losses have been passed onto existing shareholders, managers and sometimes uninsured creditors, but not to taxpayers. However, government involvement has been an important feature of the resolution process during systemic crises: At early stages, liquidity support from central banks and blanket government guarantees have been granted, usually at a cost to the budget; bank liquidations have been very rare and creditors have rarely made losses.

We argue in this paper that this difference in regulatory actions arises from the fact that resolution options open for an isolated failure of a single institution are different from those available when facing a systemic failure. When only a few banks fail, these banks can be acquired by the surviving banks. However, regulators cannot commit not to intervene when the crisis is systemic. In particular, for a large number of failures, the liquidity of surviving banks enables them to acquire all failed banks only at fire-sale prices. The resulting “cash-in-the-market” pricing, as in Allen and Gale (1994, 1998), makes it more likely that investors outside the banking sector, who are liquidity-endowed but potentially not the most efficient users of these assets, will end up purchasing some failed banks’ assets.

Thus, when the banking crisis is systemic in nature, there are “too many (banks) to liquidate” and bailing out some of the failed banks may be optimal in order to avoid allocation inefficiencies. However, this ex-post optimal bailout policy induces banks to herd ex ante in order to increase the likelihood of being bailed out. For example, they may lend to similar industries or bet on common risks such as interest and mortgage rates. This in turn increases

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footnote 1: This effect is akin to the industry-equilibrium hypothesis of Shleifer and Vishny (1992) who argue that when industry peers of a firm in distress are financially constrained, the peers may not be able to pay a price for assets of the distressed firm that equals the value of these assets to them.
the ex-ante likelihood of experiencing systemic banking crises. The regulator’s problem is thus one of time-inconsistency. Its ex-post optimal bailout policy is not ex-ante optimal. Or said differently, the ex-ante optimal policy would involve not rescuing banks in systemic crises, but this is time-inconsistent.

We formalize these ideas in a framework wherein the ex-ante and the ex-post optimal bailout policies and the cash-in-the-market pricing are endogenously derived. We consider a two-period model with $n$ banks, a regulator, and outside investors who could purchase banking assets were they to be liquidated. Examining a setting with an arbitrary number of banks enables us to explore the richness of the cash-in-the-market price function. Each bank invests either in a common industry or in a bank-specific industry. This decision affects the correlation of bank returns and in turn the likelihood that banks fail together. The regulator designs closure and bailout policies in order to maximize the total output generated by the banking sector net of any costs associated with closures and bailouts. If failed banks are closed, then their assets are sold to surviving banks and outsiders at market-clearing prices. Instead, if failed banks are bailed out, then their owners are allowed to continue operating the banks. For simplicity, we assume that deposits are fully insured (at least in the first period). The immediacy of funds required for deposit insurance, net of the proceeds received from liquidating the failed banks, entails fiscal costs for the regulator. The regulatory policies are rationally anticipated by banks and depositors.

Three central assumptions drive our results: (i) banks have access to limited liquidity – in particular, we assume that surviving banks only have their first-period profits to acquire the failed banks’ assets (we relax this assumption later and allow pledgeability of future cash flows), (ii) banks are more efficient users of banking assets than outsiders as long as bank owners take good projects,\(^2\) and (iii) there is a possibility of moral hazard in that bank owners derive private benefits from bad projects; hence, banks take good projects only if bank owners retain a large enough share in bank profits.

If the return from the first-period investment of the bank is low, then the bank is in default. The surviving banks, if any, use their first-period profits to purchase failed banks’ assets. Up to a critical number of bank failures, liquidity with the surviving banks is enough to purchase all the banking assets at their “fundamental” price: surviving banks compete with each other and their surplus is eroded to zero. Beyond this critical number of failures, additional assets cannot be absorbed by the available liquidity of surviving banks at the fundamental price. Thus, the market-clearing price declines with each additional failure. Under assumption (ii), outsiders are not as efficient users of banking assets as the surviving banks. Hence, they do

\(^2\)James (1991) studies the losses from bank failures in the United States during the period 1985 through mid-year 1988, and documents that “there is significant going concern value that is preserved if the failed bank is sold to another bank (a “live bank” transaction) but is lost if the failed bank is liquidated by the Federal Deposit Insurance Corporation (FDIC).”
not enter the market unless prices fall sufficiently. In other words, there is limited market participation. If the price declines sufficiently, then the liquidity-endowed outsiders enter the market and purchase some of the assets. This gives rise to an allocation inefficiency.

The regulator decides whether to allow a private-sector resolution, that is, to let the surviving banks and/or outsiders purchase failed banks’ assets, or to intervene in the form of bailing out some or all of the failed banks. In a bailout, a failed bank is not liquidated and its existing owners are allowed to continue operating the bank. Bailouts are thus associated with an opportunity cost for the regulator: the regulator incurs a higher fiscal cost to pay off the promised deposits since no proceeds are collected through asset sales. Since bailouts are costly, the regulator does not intervene as long as failed banks are sold to the surviving banks. However, when asset prices decline sufficiently, it is optimal for the regulator to prevent sales to outsiders by bailing out banks until the fiscal cost of a bailout exceeds the misallocation cost from liquidating the marginal bank to outsiders.

With limited outsider funds, when the number of failures is sufficiently large, even the participation of outsiders in the market for asset sales is not enough to sustain the price at the threshold value of outsiders and there is a further decline in the price as the number of failures increase. In this range, the entire liquidity in the market, that is, all funds with the surviving banks and the outsiders, are collected through the sale of failed banks. If the regulator decides to bail out a bank in these cases, the proceeds from the asset sale are not affected and bailouts do not entail any additional fiscal costs. Thus, the regulator bails out more failed banks and prices are sustained at the threshold level for outsiders. Crucially, the states where the number of failures is high are always associated with welfare losses – either fiscal costs through bailouts or misallocation costs through liquidations to outsiders.

Ex ante, the regulator wishes to implement a low correlation between banks’ investments in order to minimize the likelihood that many banks fail, and simultaneously implement closure policies that are ex-post optimal. The regulator can implement such a welfare-maximizing outcome only if it can commit to sufficiently diluting the share of bank owners when they are bailed out. By so doing, the regulator can make bailout subsidies small enough that banks have incentives to specialize in order to capture the surplus from buying assets at cash-in-the-market prices. However, assumption (iii) implies that such a dilution may not always be feasible. If the moral hazard due to private benefits is sufficiently high, then excessive dilution of a bank’s equity leads bank owners to choose bad projects and this generates continuation values that are worse than liquidation values. In this case, the only credible mechanism through which the regulator can implement low correlation is committing to liquidate a sufficiently large number of failed banks. In general, this is ex-post inefficient and thus lacks commitment.

In a first extension, we allow banks to issue equity against their future profits. Equity
issuance has a positive effect on prices of failed banks’ assets. This improves welfare since assets are purchased by surviving banks over a larger range of bank failures. Also, higher prices increase proceeds from asset sales and this alleviates the fiscal cost for the regulator from providing deposit insurance funds. Importantly, the price for shares of surviving banks follows an interesting pattern. When the number of failures is large, cash-in-the-market pricing results in the price of failed banks’ assets falling below the threshold value of outsiders. Since purchasing failed banks’ assets at such prices becomes profitable for outsiders, in equilibrium they must be compensated for purchasing shares in surviving banks. As a result, share price of surviving banks also falls below their fundamental value. Thus, limited funds within the whole system and the resulting cash-in-the-market pricing affects not only the price of failed banks’ assets but also the price of shares of surviving banks.

In a second extension, we check the robustness of our results by allowing for unlimited outsider funds. In this case, when the number of failures is sufficiently large, the participation of outsiders in the market for asset sales is sufficient to sustain the price at the threshold level for outsiders. Thus, with unlimited outsider funds, we observe fewer bailouts. This, in turn, gives stronger incentives for banks to choose the low correlation. Also, with unlimited outsider funds, surviving banks do not have to compensate outsiders for the share purchase and the share price of surviving banks stays at its fundamental value.

Finally, in a third extension, we investigate the welfare implications of allowing the regulator to price-discriminate against outsiders in the asset sales (or equivalently, to give liquidity to the surviving banks). To mitigate the misallocation costs during systemic crises, the regulator may allow only the surviving banks to buy the failed banks’ assets, possibly at prices that are lower than what the outsiders would be willing to pay. However, the regulator uses the proceeds from asset sales to cover some of the (immediate) funds needed for deposit insurance. Thus, while price discrimination prevents welfare losses from misallocation of assets, it exacerbates the fiscal burden during aggregate crises. It may thus be optimal for the regulator to let some assets be liquidated to outsiders.\footnote{Santomero and Hoffman (1998) document that during the resolution of Savings and Loans crisis, the Federal Savings and Loan Insurance Corporation (FSLIC) initially tried to merge failed thrifts with a stronger thrift, but these attempts failed due to bidder scarcity. This eventually led FSLIC to open the bidding for the failed thrifts to non-thrifts.}

Our paper is related to the banking literature that has focused on optimal bank closure policies. Mailath and Mester (1994) and Freixas (1999) discuss the time-inconsistency of closure policy in a single-bank model. Penati and Protopapadakis (1988) assume that the regulator provides insurance to uninsured depositors when the number of banking failures is large, and illustrate that this leads banks to invest inefficiently in common markets so as to attract deposits at a lower cost. Mitchell (1997) considers an argument along the lines of the “signal-jamming” model of Rajan (1994) to show that if the regulator bails out banks when

\footnote{\footnotesize Santomero and Hoffman (1998) document that during the resolution of Savings and Loans crisis, the Federal Savings and Loan Insurance Corporation (FSLIC) initially tried to merge failed thrifts with a stronger thrift, but these attempts failed due to bidder scarcity. This eventually led FSLIC to open the bidding for the failed thrifts to non-thrifts.}
they fail together, then banks coordinate on disclosing their losses and delay classifying bad loans by rolling them over. Perotti and Suarez (2002) consider a dynamic model where selling failed banks to surviving banks (reducing competition) increases the charter-value of surviving banks and gives banks ex-ante incentives to stay solvent. However, in contrast to our model, their paper does not examine the effect of closure policies on inter-bank correlation.

Diamond and Rajan (2003) show that a bank failure can cause aggregate liquidity shortages and regulatory intervention may be optimal. The focus of their paper is on demonstrating the liquidity channel of contagion and the difficulty of resolving it ex post, but not on its implications for the ex-ante investment choices of banks. Finally, some of the ideas presented in this paper are motivated by the analysis in Acharya (2001) and Acharya and Yorulmazer (2004). In our opinion, the strongest differentiating point of the current paper is its modelling generality in allowing for \( n \) banks (rather than a single bank or two banks as in the cited papers) and endogenously deriving the cash-in-the-market pricing as well as the ex-ante and the ex-post optimal bailout policies. This lends the model an element of richness that can be exploited to address other issues of interest such as the private versus the social optimum levels of liquidity buffers of banks, and an in-depth welfare analysis of various options available to regulators to resolve and restructure failed banks. Acharya and Yorulmazer (2004), which considers a two-bank version of this model, also compare too-big-to-fail to too-many-to-fail and show that herding incentives are stronger for small banks than for large banks.

The remainder of the paper is structured as follows. Section 2 and Section 3 present the model and the analysis. Section 4 considers extensions of the benchmark model. Section 5 concludes. Proofs not contained in the text are contained in the Appendix.

2 Model

The benchmark model is outlined in Figure 1. We consider an economy with three dates – \( t = 0, 1, 2 \), \( n \) banks, bank owners, depositors, outside investors, and a regulator. Each bank can borrow from a continuum of depositors of measure 1. Bank owners, as well as depositors, are risk-neutral, and obtain a time-additive utility \( u_t \) where \( u_t \) is the expected wealth at time \( t \). Depositors receive a unit of endowment at \( t = 0 \) and \( t = 1 \). Depositors also have access to a reservation investment opportunity that gives them a utility of 1 per unit of investment. In each period, that is at date \( t = 0 \) and \( t = 1 \), depositors choose to invest their good in this reservation investment opportunity or in their bank.

Deposits take the form of a simple debt contract with maturity of one period. In particular, the promised deposit rate is not contingent on investment decisions of the bank or on realized returns. Finally, the dispersed nature of depositors is assumed to lead to a collective-action problem, resulting in a run on a bank that fails to pay the promised return to its depositors.
In other words, the deposit contract is “hard” and cannot be renegotiated. In order to keep the model simple and yet capture the fact that there are limits to equity financing due to associated costs (for example, due to asymmetric information as in Myers and Majluf, 1984), we do not consider any bank financing other than deposits. We relax this assumption partly in an extension in Section 4.1.

Banks require one unit of wealth to invest in a risky technology. The risky technology is to be thought of as a portfolio of loans to firms in the corporate sector. The performance of the corporate sector determines its random output at date $t+1$. We assume that all firms in the sector can either repay fully the borrowed bank loans or they default on these loans. In case of a default, we assume for simplicity that there is no repayment.

Suppose $R_t$ is the promised return on a bank loan at time $t$. We denote the random repayment on this loan as $\tilde{R}_t$, $\tilde{R}_t \in \{0, R_t\}$. The probability that the return from these loans is high in period $t$ is $\alpha_t$:

$$\tilde{R}_t = \begin{cases} R_t & \text{with probability } \alpha_t, \\ 0 & \text{with probability } 1 - \alpha_t. \end{cases}$$

We assume that the returns in the two periods are independent but allow the probability, as well as the level of the high return, to be different in the two periods. This helps isolate their effect on our results.

There is a potential for moral hazard at the level of an individual bank. If the bank chooses a bad project, then when the return is high, it cannot generate $R_t$ but only $(R_t - \Delta)$ and its owners enjoy a non-pecuniary benefit of $B < \Delta$. Therefore, for the bank owners to choose the good project, appropriate incentives have to be provided by giving them a minimum share of the bank’s profits. We denote the share of bank owners as $\theta$. If $r_t$ is the cost of borrowing deposits, then the incentive-compatibility constraint is:

$$\alpha_t [\theta(R_t - r_t)] \geq \alpha_t \left[ \theta((R_t - \Delta) - r_t) + B \right]. \quad (IC)$$

We have assumed that the bank is able to pay the promised return of $r_t$ when the investment had the high return irrespective of whether the project is good or bad. The left hand side of the (IC) constraint is the expected profit for the bank from the good project when it has a share of $\theta$ of the profit. On the right hand side, we have the expected profit from the bad project when bank owners have a share of $\theta$, plus the non-pecuniary benefit of choosing the bad project. Using this constraint, we can show that bank owners need a minimum share of $\bar{\theta} = \frac{B}{\Delta}$ to choose the good project.\footnote{See Hart and Moore (1994) and Holmstrom and Tirole (1998) for models with similar incentive-compatibility constraints.} We assume that at $t = 0$, the entire share of the bank

\footnote{For a micro foundation for why bank deposits would be designed as a hard contract, see Calomiris and Kahn (1991) and Diamond and Rajan (2001).}
profits belongs to the bank owners, and therefore, there is no moral hazard to start with.

In addition to banks and depositors, there are risk-neutral outside investors who have limited funds amounting to \( w \) (an assumption we relax in Section 4) to purchase banking assets were these assets to be sold. Outsiders do not have the skills to generate the full value from banking assets. In particular, outsiders are inefficient users of banking assets relative to the bank owners, provided bank owners operate good projects. This can be considered a metaphor for some form of expertise or “learning-by-doing” effect for making and administering loans. It is also a simple way of introducing barriers to entry in the banking sector. To capture this formally, we assume that outsiders cannot generate \( R_t \) in the high state but only \((R_t - \Delta)\). Thus, when the banking assets are sold to outsiders, there may be a social welfare loss due to a misallocation of the assets. We also assume that \( \Delta > \Delta \) so that outsiders can generate more than what the banks can generate from bad projects.

The notion that outsiders may not be able to use the banking assets as efficiently as the existing bank owners is akin to the notion of asset-specificity, first introduced in the corporate-finance literature by Williamson (1988) and Shleifer and Vishny (1992). In summary, this literature suggests that firms, whose assets tend to be specific, that is, whose assets cannot be readily redeployed by firms outside of the industry, are likely to experience lower liquidation values because they may suffer from “fire-sale” discounts in cash auctions for asset sales, especially when firms within an industry get simultaneously into financial or economic distress.\(^6\) In the evidence of such specificity for banks and financial institutions, James (1991) shows that the liquidation value of a bank is typically lower than its market value as an ongoing concern. In particular, his empirical analysis of the determinants of the losses from bank failures reveals a significant difference in the value of assets that are liquidated and similar assets that are assumed by acquiring banks.

Finally, there is a regulator who employs policy instruments such as bailouts and sale of failed banks’ assets through auctions with the objective of maximizing the total output generated by the banking sector net of any costs associated with these policy options. These policies are assumed to be rationally anticipated by banks and depositors. Below we describe these policies informally. The formal description follows in the model analysis.

We assume that deposits are fully insured in the first period. The provision of immediate funds to pay off failed deposits, net of any proceeds from the sale of failed banks’ assets, entails fiscal costs for the regulator (assumed to be exogenous to the model). The fiscal costs of providing funds to the banking sector with immediacy can be linked to a variety of sources,\(^6\)

\(^6\)There is strong empirical support for this idea in the corporate-finance literature, as shown, for example, by Pulvino (1998) for the airline industry, and by Acharya, Bharath, and Srinivasan (2003) for the entire universe of defaulted firms in the US over the period 1981 to 1999 (see also Berger, Ofek, and Swary (1996) and Stromberg (2000)).
most notably, (i) distortionary effects of tax increases required to fund deposit insurance and bail outs; and, (ii) the likely effect of huge government deficits on the country’s exchange rate, manifested in the fact that banking crises and currency crises have often occurred as “twins” in many countries (especially, in emerging market countries). Ultimately, the fiscal cost we have in mind is one of immediacy: Government expenditures and inflows during the regular course of events are smooth, relative to the potentially rapid growth of “off-balance-sheet contingent liabilities” such as deposit-insurance funds, costs of bank bailouts, etc.\(^7\)

Note that the second period is the last period in our model and there is no further investment opportunity. As a result, our analysis is not affected by whether deposits are insured for the second investment or not.

If the bank return from the first-period investment is high, then the bank operates one more period and makes the second-period investment. If the return is low, then there is a run on the bank. We assume that the surviving banks (if any) use their first-period profits to purchase failed banks’ assets. The regulator decides whether to bail out some or all of the failed banks or to let the surviving banks (if any) and/or outsiders purchase failed banks’ assets. When a bank is bailed out, the regulator may dilute the equity share of bank owners. Proceeds from the sale of failed banks reduce the costs of providing deposit insurance. Hence, bailouts are associated with an opportunity cost for the regulator. These costs are also a part of the regulator’s objective function.

Depending on the first period returns, some of the banks (say \(k\) out of \(n\)) fail. Since banks are identical at \(t = 0\), we denote the possible states at \(t = 1\) with \(k\), the number of bank failures.

### 2.1 Correlation of bank returns

A crucial aspect of our model is the correlation of bank returns. At \(t = 0\), banks borrow deposits and then choose the composition of loans in their respective portfolios. This choice determines the level of correlation between the returns from their respective investments. We refer to this correlation as “inter-bank correlation”.

We suppose that there is a common industry that all banks can access and there are \(n\) other industries, one for each bank, such that only bank \(i\) can access industry \(i\) (region, set of

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\(^7\)See, for example, the discussion on fiscal costs associated with banking collapses and bailouts in Calomiris (1998). Hoggarth, Reis and Saporta (2001) find that the cumulative output losses have amounted to a whopping 15-20% annual GDP in the banking crises of the past 25 years. Caprio and Klingebiel (1996) argue that the bailout of the thrift industry cost $180 billion (3.2% of GDP) in the US in the late 1980s. They also document that the estimated cost of bailouts were 16.8% for Spain, 6.4% for Sweden and 8% for Finland. Honohan and Klingebiel (2000) find that countries spent 12.8% of their GDP to clean up their banking systems whereas Claessens, Djankov and Klingebiel (1999) set the cost at 15-50% of GDP.
customers, etc.). To focus on the effect of inter-bank correlation, we assume that the returns from the common and the \( n \) specific industries have the same return structure and they are independent. That is, the return from industry \( i \), denoted by \( \tilde{R}_{it} \), is given as:

\[
\tilde{R}_{it} = \begin{cases} 
R_{it} & \text{with probability } \alpha_t \\
0 & \text{with probability } 1 - \alpha_t 
\end{cases}
\]  

(3)

where \( i \in \{1, 2, ..., n\} \) denotes bank-specific industries and \( i = c \) denotes the common industry. Each bank chooses whether to invest a unit of wealth in the bank-specific industry or in the common industry, that is, \( x_i \in \{0, 1\} \). The vector of choices \((x_1, ..., x_n)\) determines the joint probability distribution of bank returns.

If banks in equilibrium choose to lend to firms in the common industry, then they are assumed to be perfectly correlated, that is, the correlation of banks’ returns is \( \rho = 1 \). However, if they choose different industries, then their returns are independent, that is, \( \rho = 0 \). Note that the individual probability of each bank succeeding or failing (\( \alpha_t \) and \( 1 - \alpha_t \) at time \( t \), respectively) is independent of the inter-bank correlation. We focus on symmetric pure strategy Nash equilibrium and hence denote \( x_i \)'s simply as \( x \).

This gives us the following probabilities for the number of bank failures at \( t = 1 \). When \( x = 0 \), banks invest in independent industries and we obtain a Binomial distribution for the number of bank failures:

\[
Pr(k) = C(n, k) \alpha_0^{n-k} (1 - \alpha_0)^k \text{ for } k \in \{0, 1, ..., n\},
\]  

(4)

where \( C(n, k) \) is the number of combinations of \( k \) objects from a total of \( n \).

When \( x = 1 \), banks invest in the common industry and we obtain:

\[
Pr(k) = \begin{cases} 
\alpha_0 & \text{for } k = 0 \\
0 & \text{for } k \in \{1, ..., n - 1\} \\
1 - \alpha_0 & \text{for } k = n
\end{cases}
\]  

(5)

3 Analysis

We analyze the model proceeding backwards from the second period to the first period.

The promised deposit rate at \( t = 0, 1 \) is denoted by \( r_t \). We assume throughout that \( R_t > r_t \) for \( t = 0, 1 \).

\[8\]The case where banks invest both in the common asset as well as in the bank-specific asset gives rise to qualitatively similar results, but is technically quite involved. The two-bank version of this more realistic modelling of bank investments is contained in the Addendum to Acharya and Yorulmazer (2004).
The surviving banks operate for another period at $t = 1$. Since, the returns from each period’s investments are assumed to be independent, the probability of having the high return for each bank is equal to $\alpha_1$. As this is the last period there is no further investment opportunity. The expected payoff to the bank from its second-period investment, $E(\pi_2)$, is thus

$$E(\pi_2) = \alpha_1[R_1 - r_1].$$

(6)

Note that this payoff is independent of inter-bank correlation.

For a bank to continue operating for another period, it needs to pay its old depositors $r_0$ and it needs an additional one unit of wealth for the second investment. A failed bank cannot generate the needed funds, $(1 + r_0)$, from its depositors at $t = 1$: Its depositors are endowed with only one unit of wealth at $t = 1$. Anticipating this, depositors run on the bank and the bank fails. An important possibility is that the surviving banks and/or outsiders may purchase the assets of failed banks. Next, we investigate sales of failed banks’ assets and the resulting asset prices.

### 3.1 Asset sales and liquidation values

In examining the purchase of failed banks’ assets, several interesting issues arise. First, surviving banks and outsiders may compete with each other if there are enough resources with them to acquire all failed banks’ assets. Second, unless the game for asset acquisition is specified with reasonable restrictions, an abundance of equilibria arises. Third, surviving banks in fact may not have enough resources to acquire all failed banks. Hence, the regulator may find it optimal to intervene to sell as many failed banks’ assets as possible to surviving banks, and bail out some others. First we examine asset sales and prices without bailouts. In the next section, we investigate the regulator’s bailout policy and its effect on prices.

To keep the analysis tractable and, at the same time, reasonable, we make the following assumptions:

(i) The regulator pools all failed banks’ assets and auctions these assets to the surviving banks and the outsiders. Assets of a failed bank can be acquired partially, and when a portion of these assets are acquired, the purchasing bank can also access the same portion (“branches”) of the failed bank’s depositors. In essence, the bank can be sold in parts. This assumption of partial bank sales is motivated by the literature on share auctions (Wilson, 1979) and simplifies the analysis substantially. When only a part of the total failed banks’ assets are sold and the remaining are bailed out, the assets to be sold are chosen randomly.

(ii) Denoting the surviving banks as $i \in \{1, 2, \ldots, (n - k)\}$ and the outsiders as $i = 0$, each surviving bank and outsiders submit a schedule $y_i(p)$ for the amount of assets they are
willing to purchase as a function of the price $p$ at which a unit of the banking asset (inclusive of associated deposits) is being auctioned, where $y_i(p) \in [0, k]$.

(iii) We assume that surviving banks cannot raise additional financing from the markets, an assumption we later relax in Section 4.1. Hence, the resources available with each surviving bank for purchasing failed banks’ assets, denoted by $l$, equal the first-period profits, that is, $l = (R_0 - r_0)$.

(iv) The regulator cannot price-discriminate in the auction. In Section 4.3, we relax this assumption and show that even when the regulator has the option to price-discriminate and prevent outsiders from participating in the auction, he may rationally choose not to do so.

(v) The regulator determines the auction price $p$ so as to maximize the expected output of the banking sector, subject to the natural constraint that portions allocated to surviving banks and outsiders add up at most to the number of failed banks, that is, $\sum_{i=0}^{n-k} y_i(p) \leq k$. Given the allocation inefficiency of selling assets to outsiders, it turns out that if the surviving banks and the outsiders pay the same price for the failed banks’ assets, the regulator allocates the maximum amount he can to the surviving banks.

(vi) We focus on the symmetric outcome where all surviving banks submit the same schedule, that is, $y_i(p) = y(p)$ for all $i \in \{1, 2, \ldots, (n - k)\}$.

First, we derive the demand schedule for surviving banks. Let $\bar{p} = [\alpha_1(R_1 - r_1)] = E(\pi_2)$, which is the expected profit for a surviving bank from the risky asset in the second period. Note that the expected profits of a surviving bank from the asset purchase can be calculated as:

$$y(p)[\bar{p} - p].$$

The surviving bank wishes to maximize these profits subject to the resource constraint

$$y(p) \cdot p \leq l.$$ (8)

Hence, for $p < \bar{p}$, surviving banks are willing to purchase the maximum amount of failed banks’ assets using their resources. Thus, optimal demand schedule for surviving banks is

$$y(p) = \frac{l}{p}.$$ (9)

For $p > \bar{p}$, the demand is $y(p) = 0$, and for $p = \bar{p}$, $y(p)$ is indeterminate. In words, as long as purchasing bank assets is profitable, a surviving bank wishes to use up all its resources to purchase failed banks’ assets. For a formal proof of this result that takes into account the correlation structure of assets, see the Appendix.
We can derive the demand schedule for outsiders in a similar way. Note that, outsiders can generate only $(R_1 - \Delta)$ in the high state. Let $p = [\alpha_1 ((R_1 - \Delta) - r_1)] = [\overline{p} - \alpha_1 \Delta]$, the expected profit for the outsiders from the risky asset in the second period.

For $p < \overline{p}$, outsiders are willing to supply all their funds for the asset purchase. Thus, optimal demand schedule is

$$y_0(p) = \frac{w}{p}.$$  \hspace{1cm} (10)

For $p > \overline{p}$, the demand is $y_0(p) = 0$, and for $p = \overline{p}$, $y_0(p)$ is indeterminate. Thus, for $p > \overline{p}$, there is limited participation in the market for banking assets.

Next, we analyze how the regulator optimally allocates the failed banks’ assets and the price function that results.

We know that in the absence of financial constraints, the efficient outcome is to sell the failed banks’ assets to surviving banks. However, the surviving banks may not be able to pay the threshold price of $\overline{p}$ for all failed banks’ assets. If prices fall further, these assets become profitable for the outsiders and they participate in the auction.

The regulator cannot set $p > \overline{p}$ since in this case we have $y(p) = y_0(p) = 0$. If $p \leq \overline{p}$, and the number of failed banks is sufficiently small, the surviving banks have enough funds to pay the full price for all the failed banks’ assets. More specifically, for $k \leq \overline{k}$, where

$$k = \text{floor} \left( \frac{nl}{l + \overline{p}} \right),$$ \hspace{1cm} (11)

and $\text{floor}(z)$ is the largest integer smaller than or equal to $z$, the regulator sets the auction price at $p^* = \overline{p}$. At this price, surviving banks are indifferent between any quantity of assets purchased. Hence, the regulator can allocate a share $y(p^*) = \frac{k}{(n-k)}$ to each surviving bank.

For moderate values of $k$, surviving banks cannot pay the full price for all failed banks’ assets but can still pay at least the threshold value of $\overline{p}$, below which outsiders have a positive demand. Formally, for $k \in \{k+1, \ldots, \overline{k}\}$, where

$$\overline{k} = \text{floor} \left( \frac{nl}{l + \overline{p}} \right),$$ \hspace{1cm} (12)

the regulator sets the price at $p^* = \left( \frac{(n-k)l}{k} \right)$, and again, all banking assets are acquired by the surviving banks. Note that, in this region, surviving banks use all available funds and the price falls as the number of failures increases. This effect is basically the cash-in-the-market pricing as in Allen and Gale (1994, 1998) and is also akin to the industry-equilibrium hypothesis of Shleifer and Vishny (1992) who argue that when industry peers of a firm in distress are financially constrained, the peers may not be able to pay a price for assets of the distressed firm that equals the value of these assets to them.
For \( k > \bar{k} \), the surviving banks cannot pay the threshold price of \( p \) for all failed banks’ assets and profitable options emerge for outsiders. At this point, outsiders have a positive demand and are willing to supply their funds for the asset purchase. With the injection of outsider funds, prices can be sustained at \( p \) until some critical number of failures \( \bar{k} \geq \bar{k} \). However, for \( k > \bar{k} \), even the injection of outsiders’ funds is not enough to sustain the price at \( p \).

Formally, for \( k \in \{\bar{k} + 1, \ldots, \bar{k}\} \), where
\[
\bar{k} = \text{floor} \left( \frac{nl + w}{l + p} \right),
\]
the regulator sets the price at \( p \). At this price, outsiders are indifferent between any quantity of assets purchased. Hence, the regulator can allocate a share of \( y(p) = \left( \frac{l}{p} \right) \) to each surviving bank and the rest, \( y_0(p) = \left( k - \frac{(n-k)l}{p} \right) \), to outsiders.

And beyond this point, that is, \( k > \bar{k} \), the price is again strictly decreasing in \( k \) and is given by
\[
p^*(k) = \frac{(n-k)l + w}{k},
\]
and \( y(p^*) = \left( \frac{l}{p^*} \right) \) and \( y_0(p^*) = \left( \frac{w}{p^*} \right) \).

The resulting price function is backward-bending or downward-sloping in the number of failed banks \( k \) in two separate regions. In the first downward-sloping region, outsiders have not yet entered the market \( (k \in \{\bar{k} + 1, \ldots, \bar{k}\}) \) and there is cash-in-the-market pricing given the limited liquidity of surviving banks. In the second downward-sloping region, even the liquidity of outsiders is not enough to sustain the price at \( p \), their highest valuation of banking assets. Thus, there is cash-in-the-market pricing in this region given the limited liquidity of the \textit{entire} set of market players bidding for failed assets, that is, of surviving banks as well as outsiders. This price function is formally stated in the following proposition and is illustrated in Figure 2.

**Proposition 1** In the absence of bailouts, the price of failed banks’ assets as a function of the number of failed banks is as follows:

\[
p^*(k) = \begin{cases} 
  p & \text{for } k \leq \bar{k} \\
  \frac{(n-k)l}{k} & \text{for } k \in \{\bar{k} + 1, \ldots, \bar{k}\} \\
  p & \text{for } k \in \{\bar{k} + 1, \ldots, \bar{k}\} \\
  \frac{(n-k)l + w}{k} & \text{for } k > \bar{k}
\end{cases}
\]
3.2 Bailouts

To summarize the result from the previous analysis, when the number of bank failures is sufficiently small, $k \leq \overline{k}$, all failed banks’ assets are resolved through a purchase by surviving banks. Since this allocation entails no welfare losses, the regulator does not have any incentive to intervene ex post. In contrast, if $k > \overline{k}$, then some of these assets are purchased by outsiders who are not the most efficient users. Hence, the regulator compares the misallocation cost resulting from asset sales to outsiders with the cost of bailing out failed banks. Since the misallocation cost is constant at $(\alpha_1 \Delta)$ per unit of failed banks’ assets, the regulator bails out failed banks as long as the marginal cost of a bailout is less than this misallocation cost.

Note that for a failed bank to continue operating, it needs a total of $(r_0 + 1)$ units. Since available deposits for a bank amount to only one unit (the $t = 1$ endowment of its depositors), the bank cannot operate unless the regulator injects $r_0$ at $t = 1$. Under our assumption of full deposit insurance, the regulator does inject $r_0$ at $t = 1$, so that a bailout is equivalent to the regulator granting permission to a failed bank’s owners to operate one more period.

In order to analyze the regulator’s decision to bail out or liquidate failed banks, we make the following assumptions:

(i) The regulator incurs a fiscal cost of $f(c)$ when it injects $c$ units of funds into the banking sector. We assume this cost function is strictly increasing and convex (possibly linear): $f' > 0$ and $f'' \geq 0$. We also assume that $f'(c) > 1$, for all $c$, which has the natural interpretation that for every additional unit of funds needed, the cost of these funds increases by more than one. We do not model this cost for which we have in mind fiscal and opportunity costs to the regulator from providing funds with immediacy to the banking sector (see footnote 7).

(ii) If the regulator decides not to bail out a failed bank, the existing depositors are paid back $r_0$ through deposit insurance and the failed bank’s assets are sold at the market-clearing price. Thus, when the regulator bails out $b$ of the $k$ failed banks, the fiscal cost incurred is $f(kr_0 - (k - b) \cdot p^*(k - b))$ as proceeds from sale of the remaining $(k - b)$ banks are $[(k - b) \cdot p^*(k - b)]$.

The crucial difference between bailouts and asset sales from an ex-post standpoint is that proceeds from asset sales lower the fiscal cost from immediate provision of deposit insurance, whereas bailouts produce no such proceeds. In other words, bailouts entail an opportunity cost to the regulator in fiscal terms.

(iii) The regulator can take an equity share in the bailed out bank(s). Let $\beta$ be the share the regulator takes in a bailed out bank. If the bailed out bank has a high return from the second investment (which has a probability of $\alpha_1$), then the regulator gets back $\beta(R_1 - r_1)$ at $t = 2$. Ex post, such dilution of a bailed-out bank’s equity is merely a transfer from the bank owners to the regulator. However, as argued before, if the regulator takes a share greater
than \((1 - \theta)\), then the bank owners are left with a share of less than \(\theta\), the critical share below which the bank chooses the bad project. Since sales to outsiders generate a higher payoff compared to that from a bailed-out bank that chooses a bad project \((\bar{\Delta} > \Delta)\), the regulator never takes a share greater than \((1 - \theta)\). As the value of this stake will be realized in the future, it is assumed to not affect the cost of providing deposit insurance with immediacy.

We characterize the optimal bailout policy under these assumptions. The regulator’s objective is to maximize the total expected output of the banking sector net of any bailout or liquidation costs. As argued before, the regulator never intervenes when \(k \leq \bar{k}\).

When \(k \in \{\bar{k} + 1, \ldots, \bar{k}\}\), the price for failed banks’ assets is \(\bar{p}\) and the marginal cost of bailing out the \(b^{th}\) bank is

\[
g(k, b) = f(kr_0 - (k - b)p) - f(kr_0 - (k - b + 1)p).
\]

This marginal cost is (at least weakly) increasing in \(b\).\(^9\) Hence, there is a maximum number of banks, denoted by \(\bar{b}(k)\), up to which the bailout costs are smaller than misallocation costs. Formally, \(\bar{b}(k)\) satisfies the following conditions:

\[
g(k, \bar{b}) \leq \alpha_1 \Delta < g(k, \bar{b} + 1).
\]

The maximum number of banks that can be acquired by the surviving banks is \((n - k)y(p)\), where \(y(p) = \frac{l}{k}\). Thus, the regulator bails out \(b^*(k) = \min \{\bar{b}(k), [k - (n - k)y(p)]\}\) banks.

Finally, when \(k > \bar{k}\), all the funds of the surviving banks and the outsiders, a total of \([(n - k)l + w]\), are collected through the sale of the failed banks’ assets. Hence, if the regulator decides to bail out a bank, the proceeds from the asset sale are not affected and bailouts do not incur any (opportunity) fiscal cost. Thus, the regulator first bails out \(\bar{b}(k)\) failed banks where \(\bar{b}(k)\) is the maximum number of bailouts such that the regulator can collect all the available liquidity in the system, \([(n - k)l + w]\), by selling the remaining \(\bar{k} - \bar{b}(k)\) banks. Note that when the regulator bails out \(\bar{b}(k)\) failed banks, the price for the remaining \(k - \bar{b}(k)\) failed banks’ assets reaches \(\bar{p}\). Formally, we have

\[
(n - k)l + w = (k - \bar{b}(k))\bar{p},
\]

which gives us

\[
\bar{b}(k) = \left[ k - \frac{(n - k)l + w}{\bar{p}} \right].
\]

\(^9\)In particular,

\[
\frac{\partial g}{\partial b} = \bar{p} \left[ f'(kr_0 - (k - b)\bar{p}) - f'(kr_0 - (k - b + 1)\bar{p}) \right].
\]

Note that, \((kr_0 - (k - b)\bar{p}) > (kr_0 - (k - b + 1)\bar{p})\), and since \(f'' \geq 0\), we have \(\frac{\partial g}{\partial b} \geq 0\).
From this point on, the outsider funds are sufficient to sustain the price for asset sales of remaining \( [k - \hat{b}(k)] \) banks at the level \( \bar{p} \) and an additional bailout decreases the proceeds from asset sales by \( \bar{p} \). Hence, the regulator’s decision to bail out additional banks is similar to that for the case where \( k \in \{ \overline{k} + 1, \ldots, \overline{k} \} \). In particular, the regulator bails out a total of \( [\hat{b}(k) + \overline{b}(k)] \) banks, until the marginal bailout cost starts exceeding the misallocation cost. Thus, \( \overline{b}(k) \) is given by the condition:

\[
h(k, \overline{b}) \leq \alpha_1 \Delta < h(k, \overline{b} + 1),
\]

where \( h(k, b) \) is defined as:

\[
h(k, b) = f(kr_0 - ((k - \hat{b}(k)) - \overline{b})p) - f(kr_0 - ((k - \hat{b}(k)) - \overline{b} + 1)p).
\]

Note that the marginal bailout cost \( h(k, b) \) reflects the fact that with \( [\hat{b}(k) + \overline{b}] \) bailouts, the regulator receives proceeds from asset sales amounting to \( [(k - \hat{b}(k)) - \overline{b}]p \).

To summarize, the regulator’s optimal bailout policy \( b^*(k) \) is such that

\[
b^*(k) = \begin{cases} 
\min \{ \overline{b}(k), [k - (n - k)y(\bar{p})] \} & \text{for } k \in \{ \overline{k} + 1, \ldots, \overline{k} \} \\
\min \{ \hat{b}(k) + \overline{b}(k), [k - (n - k)y(\bar{p})] \} & \text{for } k > \overline{k}
\end{cases}
\]

Banks are chosen randomly between the three options of being sold to surviving banks, bailed out, or liquidated to outsiders, and the regulator takes a share of \( \beta \) in all bailed-out banks.

We state this closure/bailout policy formally in a proposition:

**Proposition 2** Under the ex-post optimal bailout policy,

(i) When \( k \leq \overline{k} \), surviving banks purchase all failed banks’ assets and the regulator does not intervene.

(ii) When \( k > \overline{k} \), the regulator bails out \( b^*(k) \) of the \( k \) failed banks, where \( b^*(k) \) is defined by conditions (17), (20) and (22). The banks to be bailed out are chosen randomly with equal probability.

The optimal bailout policy has the intuitive property that in states with a large number of bank failures, there are “too many (banks) to liquidate” and the regulator is forced to bail out some of the failed banks. In particular, irrespective of the fiscal cost function, it is always optimal to bail out up to \( \hat{b}(k) \) banks in the region of high bank failures, \( k > \overline{k} \), or, in other words, in the region of cash-in-the-market pricing due to limited liquidity of the
entire market for banking assets. Bailouts in this region entail no opportunity costs for the regulator but help avoid misallocation costs.\footnote{In our model, the level of asset prices have no “mark-to-market” effect on collateral values and future liquidity of surviving banks. In a richer setting with such a collateral channel for the amplification of fire-sale prices, bailouts would be optimal ex post not just to avoid the allocation inefficiency but also to prevent precipitous declines in the market prices of banking assets.}

With bailouts, the price never falls below the reservation price of outsiders, $p$. The resulting price function is illustrated in Figure 3. It differs from Figure 2, the no bail-out case, along an important dimension. First, there is only one downward-sloping region in Figure 3 compared to Figure 2. In effect, the price function is the same as one would obtain were the outsiders to have unlimited funds (see Section 4.2 and Figure 9).

Note that the bailout policy $b^*(k)$ is not always monotone increasing in $k$ over the entire range. This is because the marginal cost of bailout, $g(k,b)$, is strictly increasing in $k$ if the fiscal cost function is strictly convex: with more bank failures, the fiscal cost of deposit insurance is higher, and given the convexity of this cost function, incurring the opportunity cost of bailouts becomes more severe. In other words, $\bar{b}(k)$ is decreasing in $k$ when the cost function is convex. A similar argument applies to the marginal cost $h(k,b)$ and the $\overline{b}(k)$.

The general behavior of the bailout policy $b^*(k)$ is illustrated in Figure 4. Nevertheless, note that $b^*(k)$ has the property that bailouts occur only when bank failures are sufficiently large in number ($k > \overline{k}$), and, if large enough to reach the second cash-in-the-market price region ($k > \overline{k}$), then the opportunity cost of bailouts becomes zero (up to bailouts of $\hat{b}(k)$ banks).

In order to derive and exploit a closed-form expression for the optimal bailout policy, it is useful to consider a linear cost function: $f(c) = Fc$, $F > 0$. One analytical advantage of the linear cost function is that the bailout policy $b^*(k)$ is now always monotone increasing. Specifically, we obtain that $b^*(k) = \left[k - \left(\frac{n-k}{p}\right)\right]$, for $k > \overline{k}$, if the cost parameter $F$ is sufficiently small, and $b^*(k) = \overline{b}(k)$, for only $k > \overline{k}$, otherwise. In words, when the fiscal cost parameter is small, outsiders are kept entirely out of the market for banks sales: as many failed banks as can be acquired by the surviving banks are sold and the remaining (if any) are bailed out. When the fiscal cost parameter is large, outsiders participate in asset sales until the number of bank failures is high enough that the second cash-in-the-market region is reached. At this point, all incremental banks that fail are bailed out. The resulting bailout policy is given by the following corollary and is illustrated in Figure 5.

**Corollary 1** With a linear fiscal cost function, the regulator bails out $b^*(k)$ of the $k$ failed banks when $k > \overline{k}$, where $b^*(k)$ is defined as follows:
When $F \leq \frac{\alpha_1 \Delta}{p}$,

$$b^*(k) = \left[ k - \frac{(n - k)T}{p} \right]. \quad (23)$$

When $F > \frac{\alpha_1 \Delta}{p}$,

$$b^*(k) = \begin{cases} 
0 & \text{for } k \in \{ \underline{k} + 1, \ldots, \overline{k} \} \\
\hat{b}(k) & \text{for } k > \overline{k} 
\end{cases} \quad (24)$$

where $\hat{b}(k)$ is given by equation (19).

### 3.3 Choice of inter-bank correlation

In this section, we analyze banks’ ex-ante choice of correlation. First, we derive banks’ expected profits when they invest in idiosyncratic industries and the common industry, that is, when the inter-bank correlation $\rho$ equals 0 and 1, respectively. We show that the level of correlation chosen by banks depends on the expected profit banks make from the purchase of failed banks’ assets when they survive and the expected subsidy they receive through bailouts when they fail. In Proposition 3, we formally state the conditions under which banks choose to invest in the common industry.

In the first period, all banks are identical. Hence, we consider a representative bank. Formally, the objective of each bank is to choose the level of inter-bank correlation $\rho$ at date 0 that maximizes

$$E(\pi_1(\rho)) + E(\pi_2(\rho)), \quad (25)$$

where discounting has been ignored since it does not affect the results. The expected payoff to the bank at date 0 from its first-period investment, $E(\pi_1)$, is

$$E(\pi_1) = \alpha_0 (R_0 - r_0), \quad (26)$$

which does not depend on the level of inter-bank correlation. Hence, banks only take into account the second-period profits when choosing $\rho$.

Note that when banks invest in the same industry, if the return is low, then all banks fail together and the regulator bails out (randomly picked) $b^*(n)$ of them taking an equity stake of $\beta$ in the bailed-out banks. Thus, the expected profit from the second-period investment is given as:

$$E(\pi_2(1)) = \alpha_0 \ E(\pi_2) + (1 - \alpha_0) \ (b^*(n)/n) \ (1 - \beta)E(\pi_2). \quad (27)$$
When banks invest in idiosyncratic industries, profitable opportunities from asset purchases may arise. Using the price function in Figure 3, we can see that when only few banks fail, \( k \leq \bar{k} \), surviving banks pay full price for the acquired assets. Thus, banks profit from asset purchase only in states that exhibit cash-in-the-market pricing, that is, when \( k > \bar{k} \). For \( k \in \{ k + 1, \ldots, \bar{k} \} \), each surviving bank captures a surplus from asset purchase that equals

\[
y(p^*) \cdot [p - p^*] = \frac{k}{n-k} \cdot \left[ \bar{p} - \frac{(n-k)l}{k} \right].
\]

Note that for \( k \leq \bar{k} \), all failed banks are purchased by surviving banks and bank owners of failed banks have no continuation payoffs.

For \( k > \bar{k} \), the regulator bails out some of the failed banks and prices are sustained at \( \bar{p} \). As a result, failed banks receive a bailout subsidy equal to

\[
b^*(k) \cdot (1 - \beta)E(\pi_2).
\]

In this region, the surplus per unit of banking asset purchased is \( (\bar{p} - p) = \alpha_1 \Delta \), and each surviving bank captures a surplus equal to \( \left[ \frac{k}{n} \cdot \alpha_1 \Delta \right] \). However, surviving banks do not receive any additional benefit as \( k \) increases since for \( k > \bar{k} \), they always use all their funds to purchase failed banks’ assets at the same price \( p \).

Given this analysis, we can calculate \( E(\pi_2(0)) \), which has returns from investments, asset purchase, and bailouts for different states in the second period.\(^{11}\) Comparing this to \( E(\pi_2(1)) \), we obtain the following result:

**Proposition 3** Under the ex-post optimal bailout policy (characterized in Proposition 2), there exists a critical threshold \( \beta^* \in (0, 1) \) such that:

(i) If the continuation moral hazard is severe, that is, \( (1 - \bar{\theta}) < \beta^* \), then the regulator takes an equity stake of \( \beta \) in the bailed-out bank(s), such that \( \beta \leq (1 - \bar{\theta}) < \beta^* \), and banks invest in the common industry.

(ii) If \( (1 - \bar{\theta}) \geq \beta^* \), then the regulator takes an equity stake \( \beta \), such that \( \beta^* \leq \beta \leq (1 - \bar{\theta}) \), and banks invest in different industries.

**Proof:** See Appendix.

Note that this result is in contrast to the case with no bailouts. Without bailouts, failed banks receive no subsidy from the regulator, whereas surviving banks capture some rents

\(^{11}\)See equation (50) in the Appendix for the expression for \( E(\pi_2(0)) \).
through asset purchase at discounted prices. As a result, without bailouts, banks always choose the low correlation. To summarize, while bailouts lower the ex-post allocation inefficiency, they may give banks incentives to herd, since bailouts occur only when a sufficiently large number of banks have failed. The presence of continuation moral hazard implies that the regulator will not always be able to dilute the equity stake of bailed-out banks up to a level that induces banks ex ante to invest in different industries.

It can be shown that in the case of the linear fiscal cost function, the optimal bailout policy (Corollary 1) implies that \( \beta^* < 1 \) always. Furthermore, as the level of outsider funds, \( w \), decreases, the second cash-in-the-market region becomes larger (\( \bar{k} \) decreases). Thus, the region over which \( \tilde{b}(k) \) banks are always bailed out increases (again, see Corollary 1). This increases the bailout subsidy for banks in states with a large number of bank failures, and aggravates bank incentives to herd. Formally, \( \beta^* \) is decreasing in \( w \): as \( w \) decreases, the regulator must hold a larger share in bailed-out banks to induce a low ex-ante correlation amongst banks. In turn, herding incentives prevail over a larger range of the continuation moral-hazard parameter \( \theta \).

This leads to the intuitively appealing conclusion that in economies where banking crises are likely to be economy-wide in nature, bailouts are likely to be more pervasive, and, in turn, herding incentives of banks are likely to be more pronounced. When many banks fail in such economies, the available liquidity pool in rest of the economy is small and gets exhausted quickly by buying just a few of the failed banks. Once this occurs, the best ex-post strategy for the regulator is to bail out the remaining failed banks in order to reduce inefficiency from misallocation of assets: additional sales of banks will be absorbed only at cash-in-the-market prices and will not lead to any extra proceeds for the regulator wishing to reduce the fiscal burden from deposit insurance to failed banks.

Furthermore, from the standpoint of positive analysis, our model suggests that the too-many-to-fail (or too-many-to-liquidate) problem and the induced herding are likely to be more prevalent in banking systems (i) where the governance of banks is poor: in other words, where agency problems (for example, fraud by bank owners) are more severe (high \( \theta \)) so that banks are required in equilibrium to hold greater equity stakes for incentive reasons; (ii) where the banking system is “special” or not well-integrated with the rest of the financial system and the global banking sector: in these cases, natural or regulatory “barriers to entry” imply that bank closures may result in significant misallocation costs (high \( \Delta \)); and, (iii) when the fiscal costs of bailing out banks are not excessively high (not very steep \( f(.) \)).
3.4 Welfare analysis and time-inconsistency of regulation

In this section, we investigate the welfare implications of banks’ correlation choices and the implementation of the optimal level of correlation. We assume that the regulator cannot write contracts that “force” banks to adopt specific investment choices, that is, the regulator cannot impose regulation that is explicitly contingent on inter-bank correlation. However, he may wish to implement closure policies, such as liquidating a sufficient number of banks, in order to create incentives for banks to choose low correlation.

First, we derive the total expected output generated by the banking industry when the inter-bank correlation, $\rho$, equals 0 or 1.

We show that the inter-bank correlation affects welfare through the misallocation and fiscal costs for a different number of bank failures. In Proposition 4, we state sufficient conditions under which the expected total output is maximized when banks operate in different industries. In Proposition 5, we characterize the ex-ante optimal regulatory policy assuming that the regulator can commit to ex-post implementation of this policy. We characterize when this ex-ante optimal policy is time-inconsistent.

Let $E(\Pi_t(\rho))$ be the expected output generated by the banking sector at date $t$, net of liquidation and/or bailout costs. If banks invest in the same industry at date 0, then with probability $\alpha_0$, all $n$ banks have the high return so that $E(\Pi_1(1)) = n\alpha_0 R_0$. However, if they invest in different industries, then with probability $Pr(k) = C(n, k) \alpha_0^{(n-k)} (1 - \alpha_0)^k$, $k$ banks have the low return while the remaining $(n - k)$ have the high return. Thus,

$$E(\Pi_1(0)) = R_0 \sum_{k=0}^{n} (n - k) Pr(k) = R_0 \left[ n - \sum_{k=0}^{n} k \ Pr(k) \right]. \quad (31)$$

Note that $\sum_{k=0}^{n} k \ Pr(k)$ is the expected number of failed banks and is equal to $[(1 - \alpha_0)n]$ for the Binomial distribution, so that, $E(\Pi_1(0)) = E(\Pi_1(1)) = n\alpha_0 R_0$. Thus, total expected output in the first period is independent of the choice of inter-bank correlation.

In the second period, the number of banks that continue operating depends on the outcome of the first-period investments and the regulator’s action.

If banks invest in the same industry, then, with probability $\alpha_0$, they all succeed and continue operating in the second period; with probability $(1 - \alpha_0)$, they all fail, $b^*(n)$ of them are bailed out by the regulator at a fiscal cost of $f(nr_0 - (n - b^*(n))p)$, and the remaining $(n - b^*(n))$ failed banks’ assets are sold to outsiders resulting a misallocation cost of $[(n - b^*(n))(\alpha_1 \Delta)]$. Thus,

$$E(\Pi_2(1)) = \alpha_0 \ nE(\pi_2) + (1 - \alpha_0) \left[ nE(\pi_2) - f(nr_0 - (n - b^*(n))p) - (n - b^*(n)) (\alpha_1 \Delta) \right]$$

$$= nE(\pi_2) - (1 - \alpha_0) \left[ f(nr_0 - (n - b^*(n))p) + (n - b^*(n)) (\alpha_1 \Delta) \right]. \quad (32)$$

22
Next, consider the case where banks invest in different industries. From Proposition 2, we know that for \( k > \overline{k} \), \( b^*(k) \) banks are bailed out, \((n-k)\) surviving banks buy as many units of banking assets as possible with their available resources \((n-k)l\), and the remaining \( \left[ k - \frac{(n-k)l}{p} \right] b^*(k) \) banks are sold to outsiders. This gives us

\[
E(\Pi_2(0)) = nE(\pi_2) - \sum_{k=1}^{\overline{k}} \Pr(k) f(kr_0 - k \cdot p^*(k)) - \sum_{k=\overline{k}+1}^{n} \Pr(k) f(kr_0 - (k - b^*(k))p) - (\alpha_1 \Delta) \cdot \sum_{k=\overline{k}+1}^{n} \Pr(k) \left[ k - \left( \frac{(n-k)l}{p} + b^*(k) \right) \right].
\tag{33}
\]

Note that the last term represents the expected misallocation cost. The second and third terms represent the fiscal cost for small and large number of bank failures, respectively.

From a welfare point of view, the optimal level of correlation is \( \rho = 0 \) when \( E(\Pi_2(0)) > E(\Pi_2(1)) \).

For the following analysis, in this section, we assume that the fiscal cost function is linear, that is, \( f(c) = Fc \), whereby the optimal ex-post bailout policy, \( b^*(k) \), is monotone increasing in \( k \) (see Corollary 1). We compare \( E(\Pi_2(1)) \) in equation (32) and \( E(\Pi_2(0)) \) in equation (33) term by term.

Next, we provide an intuitive explanation for our formal result on inter-bank correlation and social welfare. First, compare the misallocation cost in these two cases. Note that the number of failed banks’ assets that are purchased by outsiders (weakly) increases as the number of failures increase. Therefore the misallocation cost is maximum when all \( n \) banks fail. When banks choose the high correlation, the probability that they all fail is \( (1 - \alpha_0) \), while, when they choose the low correlation, there is a positive misallocation cost with probability of at most \( \left[ \sum_{k=\overline{k}+1}^{n} \Pr(k) \right] \). Thus, \( (1 - \alpha_0) \geq \left[ \sum_{k=\overline{k}+1}^{n} \Pr(k) \right] \) is a sufficient condition for the expected misallocation cost to be higher when banks’ returns are perfectly correlated.

The expected fiscal cost of deposit insurance net of proceeds from asset sales is strictly greater if banks choose the high correlation. To see this, recall that the expected number of bank failures is equal to \( [(1 - \alpha_0)n] \) for both the high and the low correlation cases. Hence, the expected amount of funds needed for the deposit insurance is \( [(1 - \alpha_0)nr_0] \) in both cases. However, when banks choose the high correlation, if all banks fail, then the regulator collects only \( p \) per unit of failed banking assets from outsiders. In contrast, if banks choose the low correlation, then up to an intermediate number of failures, \( \overline{k} \), surviving banks are able to pay a price that is higher than \( p \). Thus, expected proceeds from asset sales are greater when banks choose the low correlation. Thus, \( (1 - \alpha_0) \geq \left[ \sum_{k=\overline{k}+1}^{n} \Pr(k) \right] \) is in fact a sufficient condition for low correlation to dominate high correlation from an overall welfare perspective.
Hence, we obtain the following formal result.

**Proposition 4** For all $\alpha_0$ such that $\alpha_0 < \left( \sum_{k=0}^{\bar{k}} \Pr(k) \right)$, the expected total output of the banking sector at date 0 (net of any anticipated costs of liquidations and bailouts) is maximized when banks operate in different industries, that is, when $\rho = 0$.

**Proof:** See Appendix.

For example, if $\bar{k} \geq n/2$, a condition that simplifies to $l \geq p$, then $\alpha_0 < 1/2$ is sufficient to obtain that the socially optimal level of correlation is $\rho = 0$.

We showed that when the likelihood of bank failures is sufficiently high, social welfare is maximized when banks invest in different industries. Thus, the regulator may wish to implement “hard” closure policies, such as liquidating a sufficient number of banks in order to create incentives for banks to choose the low correlation. These policies may however not be ex-post optimal. For example, conditional upon reaching states where the number of bank failures is large, liquidation of banks may not be credible if bailout costs are smaller than liquidation costs. Another way the regulator can induce low correlation among banks is by diluting the equity share of bailed-out banks (see Proposition 3). However, this may also lack commitment ex post: if the minimum dilution required to induce low correlation is sufficiently large, then such dilution may have adverse consequences for continuation moral hazard and banks may choose bad projects.

We formalize this trade-off below. In particular, we characterize the ex-ante optimal regulatory policy assuming that the regulator can commit to ex-post implementation of this policy. We also examine when the ex-ante optimal policy is not subgame perfect and thus time-inconsistent.

If the regulator commits not to bail out more than a threshold number of banks, then banks may choose to invest in different industries. Thus, we focus on a bailout policy $\bar{b}^*(k) = \min\{b^*(k), \bar{b}\}$, where $\bar{b}$ is the maximum number of bank bailouts that implements the low correlation and $b^*(k)$ is the ex-post optimal bailout policy (see Figure 6). Note that a policy that never bails out banks ($\bar{b} = 0$) always implements the low correlation. Hence, $\bar{b}$ is well-defined.

Since the regulator bails out fewer banks under the strategy $\bar{b}^*(k)$ compared to the ex-post optimal strategy $b^*(k)$, the price of failed banks’ assets could fall below $p$ for sufficiently large number of failures. We denote the price function when the regulator follows strategy $\bar{b}^*(k)$ as $\bar{p}^*(k)$. Formally, for $k \in \{1, \ldots, \bar{k}\}$, we have $\bar{p}^*(k) = p^*(k)$, and, for $k > \bar{k}$, $\bar{p}^*(k)$ can take values less than $\bar{p}$.
Since it is optimal ex post to bail out more than \( \widetilde{b} \) banks, it suffices to concentrate the analysis on \( \widetilde{b}^*(k) \) among the set of bailout strategies that implements the low correlation.\(^{12}\)

If the regulator commits not to bail out more than \( \widetilde{b} \) banks, banks choose the low correlation and the resulting expected output is given as:

\[
E(\Pi_2(0)) = nE(\pi_2) - \sum_{k=1}^{\bar{k}} \Pr(k) f(kr_0 - k \cdot p^*(k)) - \sum_{k=\bar{k}+1}^{n} \Pr(k) f(kr_0 - (k - \bar{b}^*(k))\bar{p}^*(k)) - (\alpha_1 \Delta) \left[ \sum_{k=\bar{k}+1}^{n} \Pr(k) \left[ k - \frac{(n-k)l}{\bar{p}^*(k)} - \bar{b}^*(k) \right] \right].
\]  

(34)

When the regulator chooses the ex-post optimal number of bailouts \( b^*(k) \), banks choose the high correlation and we obtain:

\[
E(\Pi_2(1)) = nE(\pi_2) - (1 - \alpha_0) \left[ f(nr_0 - (n - b^*(n)) p) + (n - b^*(n)) (\alpha_1 \Delta) \right].
\]  

(35)

We focus on the case with linear fiscal cost function \( f(c) = Fc \), under which the ex-post optimal bailout policy is given in equations (23) and (24).

It is optimal for the regulator to commit to not bailing out more than \( \widetilde{b} \) banks if and only if \( E(\Pi_2(0)) > E(\Pi_2(1)) \). The trade-off is simple: ex post, the regulator cares only about continuation payoffs in states where \( k > \bar{k} \), whereas ex ante, the regulator is willing to give up some of these payoffs in order to induce better incentives for banks to be less correlated. This gives us the following proposition on the time-inconsistency of ex-ante optimal policy.

**Proposition 5** For all \( \alpha_0 \) such that \( \alpha_0 \leq \left[ 1 - \left( \lambda \left( \frac{p}{\bar{p}^*(n)} \right) \sum_{k=\bar{k}+1}^{n} \Pr(k) \right) \right] \), where \( \lambda = \max \left\{ \frac{\alpha_1 \Delta}{F \bar{p}^*}, 1 \right\} \), if the regulator can credibly commit to a bailout strategy ex ante, then it is optimal to commit to the strategy \( \bar{b}^*(k) = \min\{b^*(k), \bar{b}\} \), where \( \bar{b} \) is the maximum number of bank bailouts that implements the low correlation and \( b^*(k) \) is defined in equation (23).

**Proof:** See Appendix.

The result in Proposition 5 is quite intuitive. For some values of \( \alpha_0 \), low correlation may be the socially optimal level of correlation. For those values, the regulator may need to
commit to a strategy of excessive liquidation to give banks the incentives to choose the low correlation. This may however be too costly in terms of expected misallocation costs. Our analysis shows that a condition for this time-inconsistency to arise is that the likelihood of bank failures, \((1 - \alpha_0)\), be sufficiently high.

### 4 Extensions

#### 4.1 Pledgeability of future cash flows with limited outsider funds

In this extension, we show that our results derived so far are robust to allowing surviving banks to issue equity, when the number of failures is large. In particular, we allow banks to generate funds at \(t = 1\) against their profits from the second period investments. As in the benchmark case, outsiders have limited funds of \(w\). Recall that the expected profits from the second period investment equal \(\bar{p} = (\alpha_1(R_1 - r_1))\). However, because of moral hazard, banks cannot generate the full value against their second-period profits, but only a proportion \(((1 - \theta)p_0)\), where \(p_0\) is the price of equity share in surviving banks purchased by outsiders. As we show later, \(p_0\) depends on the number of failed banks \(k\) as well the price of the failed banks’ assets, denoted by \(p^*(k)\).

When \(k\) out of \(n\) banks fail, the maximum amount of funding available with the surviving banks for the purchase of failed banks’ assets, including funds that can be generated against future profits, is given as:

\[
L(k) = (n - k) \left[ l + (1 + m)(1 - \bar{\theta})p_0 \right],
\]  

(36)

where \(m\) is the number of failed banks’ assets that can be purchased by a surviving bank.

Note that the total liquidity available within the set of surviving banks for asset purchases is higher compared to the benchmark case for two reasons: They can raise additional funds against their own future profits as well as the future profits from assets they plan to purchase. As a result, the region over which we observe cash-in-the-market pricing starts at a larger number of bank failures than in the benchmark case.

In this case, we have two markets: one for assets of failed banks and one for shares of surviving banks. To find the equilibrium prices and allocations in these two markets, we formally state the optimization problem that surviving banks and outsiders face.

Let \(s\) be the number of shares issued by a surviving bank. Because of moral hazard we have: \(s \leq (1 + m)(1 - \bar{\theta})\). If a surviving bank issues \(s\) unit of shares at the price \(p_0(k)\) and purchases \(m\) units of failed banks’ assets at the price \(p^*(k)\), it makes an expected profit of \(\left[ m(\bar{p} - p^*(k)) - s(\bar{p} - p_0(k)) \right]\).
Note that in any equilibrium, \( p_0(k) \) cannot exceed \( \overline{p} \). Thus, we have \( p_0(k) \leq \overline{p} \), and surviving banks issue equity just enough for the asset purchase, not more.

Using this, we can state a surviving bank’s maximization problem as:

\[
\begin{align*}
\max_{m,s} & \quad m (\overline{p} - p^*(k)) - s (\overline{p} - p_0(k)) \\
\text{s.t.} & \quad s p_0(k) + l \geq m p^*(k) \\
& \quad s \leq (1 + m)(1 - \theta)
\end{align*}
\]

(37)

(38)

(39)

For \( p_0(k) \leq p^*(k) \), surviving banks cannot make positive profits by issuing equity to purchase failed banks’ assets. Thus, when \( p_0(k) \leq p^*(k) \), \( s = 0 \) and \( m = \left\lfloor \frac{1}{p^*(k)} \right\rfloor \). And when \( p_0(k) > p^*(k) \), surviving banks make positive profits from asset purchase using the funds they generate by issuing equity. Hence, they would like to issue as much equity as possible, that is, \( s = (1 + m)(1 - \theta) \).

We can state outsiders’ maximization problem in a similar way:

\[
\begin{align*}
\max_{x,y} & \quad x (p - p^*(k)) + y (\overline{p} - p_0(k)) \\
\text{s.t.} & \quad x p^*(k) + y p_0(k) \leq w
\end{align*}
\]

(40)

where \( x \) and \( y \) represent the number of failed banking assets and the number of shares in surviving banks purchased by outsiders, respectively.

In this case, in addition to purchasing failed banks’ assets, outsiders have the option to purchase shares in surviving banks. Thus, when the share price of surviving banks, \( p_0(k) \), is relatively low compared to the price of failed banks’ assets, \( p^*(k) \), outsiders prefer to purchase shares in surviving banks. However, if \( p^*(k) \) becomes low compared to \( p_0(k) \), then outsiders may prefer to acquire failed banks’ assets themselves, resulting in a misallocation cost.

When \( p^*(k) > \overline{p} \), outsiders do not want to purchase failed banks’ assets and \( x(p_0, p^*) = 0 \).

When \( p^*(k) < \overline{p} \), outsiders choose \( x \) to maximize:

\[
\begin{align*}
x (p - p^*(k)) + \left( \frac{(w - xp^*(k))}{p_0(k)} \right) (\overline{p} - p_0(k)) \\
= x \left( \frac{p - p^*(k)\overline{p}}{p_0(k)} \right) + w \left( \frac{\overline{p}}{p_0(k)} - 1 \right)
\end{align*}
\]

(41)

(42)

Thus, if \( p^*(k) < \overline{p} \) and \( \frac{w}{p^*(k)} \), then outsiders use all their funds for the asset purchase, that is \( x = \frac{w}{p^*(k)} \). When \( p^*(k) < \overline{p} \) and \( \frac{w}{p_0(k)} < \overline{p} \), outsiders use all their funds for the equity purchase, that is \( y = \frac{w}{p_0(k)} \). And when \( \frac{w}{p_0(k)} = \overline{p} \), outsiders are indifferent between the equity and the asset purchase.
In equilibrium, demand for shares of surviving banks and assets of failed banks should equal their supply. Hence, we have the market clearing conditions:

\[(n - k)s = y(p_0, p^*)\]  \hspace{1cm} \text{(equity market)} \hspace{1cm} (43)\\
\[(n - k)m + x(p_0, p^*) = k\]  \hspace{1cm} \text{(asset market)} \hspace{1cm} (44)

Note that, as in the auction for failed banks’ assets, unless we specify conditions for allocating surviving banks’ shares to outsiders, an abundance of equilibria arises. We concentrate on the equilibrium where the participation of outsiders in the equity market is maximum, which results in maximum prices for failed banks’ assets and minimum misallocation costs. However, even in this setup, we show that for a large number of failures, outsiders prefer to acquire failed banking assets rather than shares of surviving banks, resulting in misallocation costs. We also show that for such a large number of failures, the share price of surviving banks falls below their fundamental value.

The price functions for failed banks’ assets and for shares of surviving banks are formally stated in the following proposition and are illustrated in Figure 7 and 8.

**Proposition 6** In equilibrium, we have:

(i) For \( w \geq \bar{p}n(1 - \theta) \), prices for assets of failed banks and shares of surviving banks are as follows:

\[ p^*(k) = \begin{cases} 
  \bar{p} & \text{for } k \leq \hat{k} \\
  \frac{(n-k)l+(1-\bar{p})p}{k} & \text{for } \hat{k} < k \leq \hat{\hat{k}} \\
  \frac{p}{k} & \text{for } \hat{\hat{k}} < k \leq \bar{k} \\
  \frac{(n-k)l+w}{k} & \text{for } k > \bar{k}
\end{cases} \]

and

\[ p_0(k) = \begin{cases} 
  \bar{p} & \text{for } k \leq \bar{k} \\
  \gamma \left[ \frac{(n-k)l+w}{l+p} \right] & \text{for } k > \bar{k}
\end{cases} \]

where \( \hat{k} = \text{floor} \left( \frac{n[l+(1-\bar{p})l]}{l+\bar{p}} \right) \) and \( \hat{\hat{k}} = \text{floor} \left( \frac{n[l+(1-\bar{p})l]}{l+\bar{p}} \right) \).

(ii) For \( w < \bar{p}n(1 - \theta) \), prices for assets of failed banks and shares of surviving banks are as follows:

\[ p^*(k) = \begin{cases} 
  \bar{p} & \text{for } k \leq \tilde{k} \\
  \frac{(n-k)l+w}{k} & \text{for } k > \tilde{k}
\end{cases} \]
and

\[ p_0(k) = \begin{cases} 
\bar{p} & \text{for } k \leq \bar{k} \\
\frac{w}{n(1-\theta)} & \text{for } k > \bar{k} \text{ and } \gamma < \left[ \frac{w}{n(1-\theta)} \right] \\
\gamma \left( \frac{(n-k)l+w}{k} \right) & \text{for } k > \bar{k}, \gamma > \left[ \frac{w}{n(1-\theta)} \right] \text{ and } k \text{ large}
\end{cases} \]

where \( \bar{k} = \text{floor} \left( \frac{nl+w}{l+\bar{p}} \right) \).

**Proof:** See Appendix.

As Proposition 6 shows, the price of shares of surviving banks follow an interesting pattern. When the number of failures is large, cash-in-the-market pricing results in the price of failed banks’ assets falling below the threshold value of outsiders, \( \bar{p} \). Since purchasing failed banks’ assets at such prices becomes profitable for outsiders, in equilibrium they must be compensated for purchasing shares in surviving banks. As a result, share price of surviving banks also falls below their fundamental value, \( \bar{p} \). In other words, surviving banks can raise equity financing only at discounts. The resulting dilution limits their ability to raise such financing and purchase more of failed banks’ assets. Thus, limited funds within the whole system and the resulting cash-in-the-market pricing affects not only the price of failed banks’ assets but also the price of shares of surviving banks.

### 4.2 Unlimited outsider funds

As outsider funds increase in our model, the price of failed banks’ assets \( p^*(k) \) falls below \( \bar{p} \) only for a very large number of failures. Thus, purchasing failed banks’ assets becomes profitable for outsiders for a smaller range of bank failures and the share price of surviving banks stays at its full value of \( \bar{p} \) for a larger range. In particular, if outsiders have unlimited funds, then we do not observe the second downward sloping region in prices (for \( k > \bar{k} \)), and prices can be sustained at \( \bar{p} \) for all \( k > \bar{k} \).

Since price never falls below \( \bar{p} \), each additional bailout has an opportunity cost for the regulator. This is in contrast to bailouts in the benchmark model (when the number of failures is very large, that is, \( k > \bar{k} \)). Thus, for each \( k \), we observe fewer bailouts, and this gives stronger incentives for banks to choose the low correlation. In this case, the price of failed banks’ assets is identical to the price in the case of limited outsider funds with bailouts. Thus, with unlimited outsider funds, incentives for herding are not affected but diversification
incentives are intensified and the regulator can induce banks to choose the low correlation by taking a smaller share $\beta^{**}$ in the bailed-out banks, that is, $\beta^{**} < \beta^*$. While the specific details of the model with pledgeability of future cash flows and unlimited outsider wealth can be worked out, here we provide the main intuition. In this case, for $k \leq \widehat{k}$, the price for failed banks’ assets and the share price for surviving banks are identical to the prices in case (i) in Proposition 6. However, for $k > \widehat{k}$, the price for failed banks’ assets and the share price for surviving banks remain at $p$ and $\overline{p}$, respectively. These price functions are illustrated in Figure 9.

With pledgeability of future cash flows, the effect of unlimited outsider funds on social welfare is ambiguous. On the one hand, increased outsider funds have a positive effect on asset prices. This increases the proceeds from asset sales and decreases the fiscal burden. On the other hand, increased funds enable outsiders to compete more fiercely in the asset market with surviving banks. Formally, for a large number of failures, that is for $k > \widehat{k}$, with limited outsider funds, surviving banks can purchase $\left[\frac{(n-k)l+n(1-\theta)p_0(k)}{p^*(k)}\right]$ units of failed banks’ assets, whereas they can purchase $\left[\frac{(n-k)l+n(1-\theta)p}{\overline{p}}\right]$ units when outsiders have unlimited funds. From Proposition 6, in equilibrium, we have $p_0(k) = \frac{\overline{p}}{\overline{p}}$. Since $p^*(k) < p$ in this region, surviving banks can purchase fewer failed banks’ assets when outsiders have unlimited funds, which increases the misallocation cost.

### 4.3 Price discrimination in the auction

Note that to avoid allocation inefficiency in asset sales, the regulator can charge a price higher than $p$ to outsiders and a price sufficiently below $p$ to surviving banks so as to allocate all the failed banks’ assets to surviving banks. While this alleviates the misallocation cost, it exacerbates the fiscal costs because of lower proceeds from asset sales. More importantly, this would mean that the regulator price discriminates in the auction since outsiders are willing to pay a higher price for the assets on sale. Santomero and Hoffman (1998) document behavior during the resolution of Savings and Loans crises that is consistent with this observation. In particular, they study the episode with the failed efforts of Federal Savings and Loan Insurance Corp. (FSLIC) to merge failed thrifts with a stronger thrift. Initial merger attempts with other thrifts involved non-competitive bidding, and eventually, bidder scarcity led FSLIC to open bidding to non-thrifts. Below, we formally show that for large number of bank failures, it is optimal for the regulator to choose such a policy, that is, to not price-discriminate against outsiders.

For simplicity, we use here the setup with unlimited outsider funds, no pledgeability of future cash flows and no bailouts. At the end of this extension, we compare bailouts and
price discrimination from a welfare point of view for a linear cost function.

As before, we do not allow for sequential sales. The two cases we compare are the case where the regulator sets one price for both surviving banks and outsiders (no price discrimination) and the case where the regulator sets the price for outsiders at a level higher than their reservation value \( p \), so that only surviving banks participate in the auction (price discrimination). Note that price discrimination is equivalent to a transfer of liquidity from the regulator to the surviving banks since it lowers the “effective” purchasing price of assets for the surviving banks. We make the natural assumption that the regulator allows outsiders to participate in the auction when all banks fail. Finally, we assume that ex ante, the regulator cannot credibly commit to a strategy for conducting the auction that is not ex-post optimal. Thus, we concentrate on the ex-post efficiency of the auction for sales of failed banks’ assets.

With price discrimination, the price function is illustrated in Figure 10 and is given as follows:

\[
p^*(k) = \begin{cases} 
  p & \text{for } k \leq \bar{k} \\
  \frac{(n-k)l}{k} & \text{for } k \in \{k, \ldots, n-1\} \\
  p & \text{for } k = n
\end{cases}
\]

(45)

For \( k \leq \bar{k} \), with and without price-discrimination, all failed banks’ assets are purchased by surviving banks and there is no misallocation cost. However, with price discrimination, for \( \bar{k} < k < n \), price continues to fall as the number of failures increase. This is the region where we observe non-competitive bidding since outsiders are willing to pay a higher price for failed banks’ assets but are prevented from participating in the auction.

With price discrimination, there is no misallocation cost and the social welfare cost of \( k \) bank failures is:

\[
C_d(k) = f(kr_0 - (n-k)l).
\]

(46)

Without price discrimination, the social welfare cost equals

\[
C_{nd}(k) = f(kr_0 - kp) + \left[k - \frac{(n-k)l}{p}\right] (\alpha_1 \Delta).
\]

(47)

If \( C_{nd}(k) > C_d(k) \), then it is optimal to open the auction to outsiders. This yields the following result:

**Proposition 7** There exists a critical value \( k^* \), where \( k^* \leq n \), such that for all \( k \geq k^* \), the regulator optimally chooses not to price-discriminate in the auction for failed banks’ assets.

\[\text{Note that, for this proposition to hold, } f \text{ does not have to be convex. We only need } f'(c) > 1, \text{ for all } c.\]
Proof: See Appendix.

While price discrimination may prevent misallocation costs, it exacerbates the fiscal burden. Thus, during systemic crises, the regulator may optimally allow asset sales to outsiders.

An interesting analysis would be to compare the effect of bailouts and price discrimination from an ex-ante welfare standpoint. While an in-depth analysis of the issue is an interesting topic for future research, we provide a simple comparison in the case of a linear fiscal cost function, that is, \( f(c) = Fc \). Note that when \( F \leq \frac{\alpha_1 \Delta}{\xi} \), from equation (23) in Corollary 1, we know that every failed bank that cannot be acquired by the surviving banks at a price \( p \) will be bailed out. Thus, when \( k > \overline{k} \), proceeds from the asset sale equal the funds available within the set of surviving banks, that is, \((n - k)l\). In this case, bailouts and price discrimination generate the same ex-post outcome with identical proceeds from asset sales and without any misallocation cost. However, while bailing out banks may create incentives for herding ex ante, price discrimination induces banks to choose the low correlation. Thus, while ex post these two policies give the same result, price discrimination may create better ex-ante incentives for banks.

4.4 Separation of ownership and control

Perhaps an important limitation of our modeling approach is the assumption of uniformity of ownership and control. In particular, we have assumed that when failed banks’ assets are acquired by outsiders, they are also managed by outsiders who are not as good as existing managers in creating value from these assets. This assumption also allows us to focus on the investment choices of owners (also the effective managers in our model) at date 0.

What would be the effect of allowing for separation of ownership and control in our model? In general, this would allow for the possibility whereby outside owners can control the failed banks’ assets but employ the original managers to run at least some of these assets. In order for our results to go through, we need to assume that a completely frictionless transfer of ownership is not possible. A straightforward way of introducing such a friction would be to assume that outside owners are fragmented and uncoordinated (in our model, they are competitive) and acquire the sold assets piecemeal rather than as ongoing concerns. For instance, a bank could be sold piecemeal whereby its branches in different states, its commercial and investment banking operations, its retail versus wholesale businesses, and perhaps even different slices of its loan portfolio, are allocated to different participants in the auction. The resulting separate entities would not then all be managed by the single manager or CEO of the original whole bank. Note that, empirically, piecemeal liquidations do result in lower bank values than do sales of banks as ongoing concerns (James, 1991).

In other words, sales to outsiders would result in loss of ongoing concern value for the
bank as a whole, and also result in partial or full loss of control of the bank for the existing management. In contrast, sales to insiders preserve bank value but always result in change of management: the management of acquiring banks has the expertise to run assets of the failed bank as effectively as the old management. Finally, the bailout of a failed bank by the regulator is a change in ownership to a single outsider, namely the regulator. This preserves the bank value and also results in full retention of control by the existing management of the failed bank. Given these outcomes, bailouts are more attractive for existing management than are sales to insiders or outsiders. Since bailouts occur in states where many banks fail together and reduce the incidence of sales to outsiders, bank management would have ex-ante incentives to herd as in our benchmark model, in particular, when the likelihood of adverse shocks to assets is high. In contrast, old owners are wiped out regardless of whether their bank is sold to outsiders or insiders, or if it is bailed out.

We would like to acknowledge that this qualitative argument presents one set of assumptions under which the separation of ownership and control would continue to deliver similar results as the one we obtained in this paper. Our goal in abstracting from this separation has been to formulate a parsimonious yet rich framework for analyzing limited expertise, cash-in-the-market pricing, and induced bailout policies. We acknowledge however that embedding managerial agency problems fully in such a framework remains an important topic for future research.

5 Conclusion

This paper analyzed optimal bailout policies during banking crises of varying adversity. As the number of failed banks increases, total funding capacity of surviving banks decreases. In turn, surviving banks may not be able to buy all failed banks at the fundamental price of their assets, as in the industry-equilibrium hypothesis of Shleifer and Vishny (1992) and in the cash-in-the-market pricing in Allen and Gale (1994, 1998). Thus, some failed banks would have to be liquidated to investors outside the banking sector, resulting in a loss of continuation values. In order to avoid this allocation inefficiency from there being “too many (banks) to liquidate,” the regulator finds it ex-post optimal to bail out banks; in contrast, if only some banks fail, then these banks can be acquired by the surviving banks and no regulatory intervention is required. However, this ex-post optimal bailout policy induces banks to herd so that they are more likely to be bailed out. Thus, the genesis of inefficient systemic risk potentially lies in the ex-post optimal bailout policy of the regulator.

The framework developed in this paper is flexible and tractable to provide a foundation for examining other aspects of financial crises and their resolution. For example, surviving banks are financially constrained in our model and use their first-period profits for asset purchases.
It would be interesting to extend our model to endogenize banks’ choice of available funds for the asset purchase, in particular, by allowing banks to choose ex ante a portfolio of liquid and illiquid assets. Such an extension can shed light on the relative levels of socially and privately optimal liquidity position of banks. Finally, the industry-equilibrium setup of the current paper can also be used to understand in greater detail the nature of optimal bank-restructuring policies.
References


Appendix

Proof for profitability of asset purchase: Note that asset purchase by a surviving bank is possible only when banks invest in different industries.

At price $p$, a surviving bank can purchase $\left(\frac{l}{p}\right)$ units of failed banks’ assets. Thus in its investment portfolio, the bank will have a total of $\left(\frac{l}{p} + 1\right)$ units of banking assets. Let $x_j$ be the units of assets of the $j^{th}$ bank in the bank’s portfolio after asset purchase and let $x = \sum_j x_j$. Note that even though there is no deposit insurance in the second period, depositors always receive their reservation value of 1, in expected terms. Thus, let $\tilde{r}_1$ be the random return depositors receive from the bank, where $E(\tilde{r}_1) = 1$. We can write the bank’s expected profit as

$$E(\pi_2) = E \left[ \sum_j x_j \tilde{R}_j - p(x - 1) - x\tilde{r}_1 \right] = E \left[ \sum_j x_j \tilde{R}_j \right] - x - p(x - 1).$$

(48)

By independence of $\tilde{R}_j$, we can write

$$E(\pi_2) = \sum_j x_j E(\tilde{R}_j) - x - p(x - 1) = \sum_j x_j (\alpha_1 R_1) - x - p(x - 1)$$

$$= x(\alpha_1 R_1 - 1) - p(x - 1) = (x - 1)(\alpha_1 R_1 - 1 - p) + \alpha_1 R_1 - 1.$$

(49)

Note that if the bank does not purchase the assets, the expected profit is $(\alpha_1 R_1 - 1)$. Thus, for $p < \alpha_1 R_1 - 1$, the bank uses all its available funds for the asset purchase.\(^\diamondsuit\)

Proof of Proposition 3: For $k \leq \bar{k}$, no failed bank is bailed out, all failed banks’ assets are purchased by surviving banks (capturing a surplus of $\left[\left(\frac{k}{\bar{k}-k}\right) E(\pi_2) - l\right]$), and a failed bank’s expected second period profit is equal to zero. For $k > \bar{k}$, $b^*(k)$ banks are bailed out, where $b^*(k)$ is given by equation (22). The expected continuation payoff for a bailed-out bank is $(1 - \beta)E(\pi_2)$, where $\beta$ is the regulator’s share, and each surviving bank captures a surplus of $\left[\frac{l}{p} \cdot \alpha_1 \Delta\right]$.

\(^{14}\)Note that this proof assumes that there is no deposit insurance at $t = 2$, an assumption that does not affect any of our other results. With insurance at $t = 2$, acquiring uncorrelated assets can coin sure depositors, lowering the value of the deposit-insurance option for bank owners (this happens when $\alpha_1$ is sufficiently small). This implies that the market for banking assets will clear only at lower prices compared to the case with no deposit insurance. This will make the effect of cash-in-the-market pricing even stronger, in particular, it will make bailouts more likely. Note, however, that if there was a fairly-priced deposit insurance premium collected at the beginning of the second period but after the asset purchases have taken place, then the effective cost of borrowing deposits remains the same for banks. In this case, the current proof for the profitability of the asset purchase still holds.
If banks choose \( x = 0 \), their returns are independent and we have a Binomial distribution for the number of failures, \( k \). We can write banks’ expected profit \( E(\pi_2(0)) \) as:

\[
E(\pi_2(0)) = \alpha_0 \left[ E(\pi_2) + \sum_{j=k+1}^{n-1} \Pr(j) \left( \frac{k}{n-k} \right) E(\pi_2) - l \right] + \\
\alpha_0 \left[ \sum_{j=k+1}^{n-1} \Pr(j) \left( \frac{l(\alpha_1 \Delta)}{p} \right) \right] + (1 - \alpha_0) \left[ \sum_{j=k+1}^{n-1} \Pr(j) \left( \frac{b^*(j+1)}{j+1} \right) (1 - \beta) E(\pi_2) \right].
\] (50)

Note that in the equation above, \( j \) is the number of failures among the other \((n-1)\) banks, when we exclude the bank that we calculate the expected profit for. For the Binomial distribution, we have that \( \Pr(j) = C(n-1, j) \alpha_0^{n-1-j} (1 - \alpha_0)^j \).

If banks choose \( x = 1 \), they are perfectly correlated and their expected return is:

\[
E(\pi_2(1)) = \alpha_0 E(\pi_2) + (1 - \alpha_0) \left( \frac{b^*(n)}{n} \right) (1 - \beta) E(\pi_2),
\] (51)

Next, we derive the critical equity share, denoted by \( \beta^* \), which if taken by the regulator in each bailed-out bank, then banks would choose not to invest in the common industry.

Note that, banks choose \( x = 1 \) if and only if \( E(\pi_2(1)) - E(\pi_2(0)) > 0 \). We can write \([E(\pi_2(1)) - E(\pi_2(0))]\) to be equal to

\[
E(\pi_2(1)) - E(\pi_2(0)) = (1 - \alpha_0) (1 - \beta) E(\pi_2) \left[ \frac{b^*(n)}{n} \right] - \alpha_0 \left[ \sum_{j=k+1}^{n-1} \Pr(j) \left( \frac{k}{n-k} \right) E(\pi_2) - l \right] + \sum_{j=k+1}^{n-1} \Pr(j) \left( \frac{l(\alpha_1 \Delta)}{p} \right].
\] (52)

Note that only the first term depends on \( \beta \). Thus, \( E(\pi_2(1)) - E(\pi_2(0)) > 0 \) if and only if \( \beta < \beta^* \), where

\[
\beta^* = 1 - \left[ \frac{\alpha_0 \left( \sum_{j=k+1}^{n-1} \Pr(j) \left( \frac{k}{n-k} \right) E(\pi_2) - l \right] + \sum_{j=k+1}^{n-1} \Pr(j) \left( \frac{l(\alpha_1 \Delta)}{p} \right]}{(1 - \alpha_0) E(\pi_2) \left[ \frac{b^*(n)}{n} \right] - \sum_{j=k+1}^{n-1} \Pr(j) \left( \frac{b^*(j+1)}{j+1} \right]} \right].
\] (53)

For \( \beta^* \leq 0 \), banks always choose \( x = 0 \). For \( \beta^* > 0 \), banks choose \( x = 1 \) when \( \beta < \beta^* \), otherwise, they choose \( x = 0 \).
Note however that the regulator will ex post never take a share $\beta$ that exceeds $(1 - \theta)$: it is better to liquidate the bank than to have it run inefficiently by bank owners due to poor provision of incentives. Thus, if $(1 - \theta) < \beta^*$, then the regulator’s share $\beta$ is smaller than $\beta^*$ in the subgame perfect equilibrium, and banks choose $x = 1$. If $(1 - \theta) \geq \beta^*$, then the regulator takes a share $\beta$ between $\beta^*$ and $(1 - \theta)$ and this induces banks to choose $x = 0$.

Finally, note that for the bailout policy under the linear cost function (Corollary 1), \( \left( \frac{b^*(k)}{k} \right) \) is increasing in $k$, whereby the denominator in the last term in equation (52) is positive, and, in turn, $\beta^* < 1$ always. $\Diamond$

**Proof of Proposition 4:** The socially optimal level of correlation is $\rho = 0$ when $E(\Pi_2(0)) > E(\Pi_2(1))$.

For $f(c) = Fc$, we have

$$E(\Pi_2(1)) = nE(\pi_2) - \underbrace{(1 - \alpha_0) [nFr_0]}_{\text{expected cost of insurance}} + F \underbrace{(1 - \alpha_0) [(n - b^*(n))p]}_{\text{expected recovery from asset sales}} + (1 - \alpha_0) [(n - b^*(n)) (\alpha_1 \Delta)],$$

and

$$E(\Pi_2(0)) = nE(\pi_2) - \sum_{k=1}^{n} Pr(k) \cdot k \cdot Fr_0 - \sum_{k=k+1}^{n} Pr(k) \left( k - \frac{(n-k)l}{p} - b^*(k) \right) [\alpha_1 \Delta]$$

$$+ F \left[ \sum_{k=1}^{\tilde{k}} Pr(k) \left( k \cdot p^*(k) \right) + \sum_{k=\tilde{k}+1}^{n} Pr(k) \left( (k - b^*(k))p \right) \right].$$

For $E(\Pi_2(0))$, we can write the expected cost of insurance as $(1 - \alpha_0)nFr_0$. Note that this term is common in $E(\Pi_2(1))$ and $E(\Pi_2(0))$.

Note that $p^*(k) > \frac{p}{k}$ for $k = 1, \ldots, \tilde{k}$ and we can show that the expected recovery from asset sales when $\rho = 0$ is greater than

$$p \left[ \sum_{k=1}^{n} Pr(k) \cdot k - \sum_{k=\tilde{k}+1}^{n} Pr(k) \cdot b^*(k) \right].$$

If $(1 - \alpha_0) \geq \left[ \sum_{k=\tilde{k}+1}^{n} Pr(k) \right]$, then the above expression is greater than the expected funds recovered from asset sales when $\rho = 1$, which is equal to $((1 - \alpha_0) (n - b^*(n)) p)$.
Note using equations (23) and (24), we can show that the number of failed banks’ assets that are sold to outsider weakly increases in $k$. Thus, $k - \frac{(n-k)l}{p} - b^*(k) \leq (n - b^*(n))$ for all $k = \overline{k} + 1, ..., n - 1$, and these two expressions are equal when $k = n$. Again, if $(1 - \alpha_0) \geq \left[ \sum_{k=\overline{k}+1}^{n} \Pr(k) \right]$, the expected cost of misallocation of failed banks’ assets is greater when $\rho = 1$.

Thus, if $(1 - \alpha_0) \geq \left[ \sum_{k=\overline{k}+1}^{n} \Pr(k) \right]$, which can also be written as

$$\alpha_0 \leq \left[ 1 - \sum_{k=\overline{k}+1}^{n} \Pr(k) \right] = \sum_{k=0}^{\overline{k}} \Pr(k),$$

(57)

then $E(\Pi_2(0)) > E(\Pi_2(1))$ and the socially optimal level of correlation is $\rho = 0$. ◻

Proof of Proposition 5: We already know that when the regulator never bails out banks, banks choose the low correlation. Now, let $\tilde{b}$ be the maximum number of bailouts, that is, the bailout strategy $\tilde{b}^*(k) = \min\{\tilde{b}^*(k), \tilde{b}\}$, that induces the low correlation.

We find a sufficient condition under which, if the regulator can credibly commit to a strategy ex ante, he chooses not to bail out more than $\tilde{b}$ failed banks.

The socially optimal level of correlation is $\rho = 0$ when $E(\tilde{\Pi}_2(0)) \geq E(\Pi_2(1))$. For $f(c) = Fc$, we have

$$E(\Pi_2(1)) = nE(\pi_2) - (1 - \alpha_0)F \left[ nr_0 - (n - b^*(n))p \right] - (1 - \alpha_0)(n - b^*(n)) (\alpha_1 \Delta),$$

(58)

and

$$E(\tilde{\Pi}_2(0)) = nE(\pi_2) - \sum_{k=1}^{n} \Pr(k) kFr_0 - \left[ \sum_{k=\overline{k}+1}^{n} \Pr(k) \left[ k - \frac{(n-k)l}{\overline{p}^*(k)} - \overline{b}^*(k) \right] \right] [\alpha_1 \Delta]$$

$$+ F \left[ \sum_{k=1}^{\overline{k}} \Pr(k) (k \cdot p^*(k)) + \sum_{k=\overline{k}+1}^{n} \Pr(k) \left( k - \overline{b}^*(k) \right) \overline{p}^*(k) \right].$$

(59)

For $E(\tilde{\Pi}_2(0))$, we can write the expected cost of insurance as $[(1 - \alpha_0)nFr_0]$, which is common in $E(\Pi_2(1))$ and $E(\tilde{\Pi}_2(0))$. 

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We first prove the case for \( F \leq \frac{\alpha_1 \Delta}{p} \), where the ex-post optimal bailout strategy is given in equation (23) in Corollary 1. In this case, we have

\[
E(\Pi_2(1)) = nE(\pi_2) - (1 - \alpha_0)Fr_0. \tag{60}
\]

Thus, a sufficient condition to have \( E(\Pi_2(0)) > E(\Pi_2(1)) \) is

\[
\sum_{k=k+1}^{n} \Pr(k) \left( k - \tilde{b}^*(k) \right) \tilde{p}^*(k) \left[ F - \frac{\alpha_1 \Delta}{\tilde{p}^*(k)} \right] + (\alpha_1 \Delta) \sum_{k=k+1}^{n} \Pr(k) \left[ \frac{(n-k)l}{\tilde{p}^*(k)} \right] + F \sum_{k=1}^{\tilde{k}} \Pr(k) (k \cdot p^*(k)) \geq 0. \tag{61}
\]

Note that \( p \geq \tilde{p}^*(k) \) for \( k \in \{k + 1, \ldots, n\} \). Thus, \( \left[ \frac{(n-k)l}{\tilde{p}^*(k)} \right] \geq \left[ \frac{(n-k)l}{p} \right] \). Also note that \( \left[ F - \frac{\alpha_1 \Delta}{\tilde{p}^*(k)} \right] \leq 0 \), so that condition (61) is automatically satisfied when

\[
\sum_{k=k+1}^{n} \Pr(k) \left( k - \tilde{b}^*(k) \right) \tilde{p}^*(k) \left[ F - \frac{\alpha_1 \Delta}{\tilde{p}^*(k)} \right] + (\alpha_1 \Delta) \sum_{k=k+1}^{n} \Pr(k) \left[ \frac{(n-k)l}{\tilde{p}^*(k)} \right] + F \sum_{k=1}^{\tilde{k}} \Pr(k) (k \cdot p^*(k)) \geq 0. \tag{62}
\]

Since \( \tilde{p}^*(k) \geq p \) for \( k \in \{1, \ldots, \tilde{k}\} \), we can show that condition (62) is automatically satisfied when

\[
(1 - \alpha_0) nFp + (\alpha_1 \Delta) \sum_{k=k+1}^{n} \Pr(k) \left[ \frac{(n-k)l}{p} - \frac{kp}{\tilde{p}^*(n)} \right] \geq 0. \tag{63}
\]

Thus, it is sufficient to have

\[
(1 - \alpha_0) nFp \geq (\alpha_1 \Delta) \frac{np}{\tilde{p}^*(n)} \sum_{k=k+1}^{n} \Pr(k), \tag{64}
\]

which can be written as \( \alpha_0 \leq 1 - \left[ \lambda \left( \frac{p}{\tilde{p}^*(n)} \right) \sum_{k=k+1}^{n} \Pr(k) \right], \) where \( \lambda = \left( \frac{\alpha_1 \Delta}{Fp} \right) \).

Next, we prove the case for \( F > \frac{\alpha_1 \Delta}{p} \). As in the previous case, the term \( [nE(\pi_2) - (1 - \alpha_0)Fr_0] \) is common in \( E(\Pi_2(1)) \) and \( E(\Pi_2(0)) \), thus we omit these terms. Using the ex-post optimal bailout strategy in equation (24), we get

\[
E(\Pi_2(1)) = (1 - \alpha_0)w \left( F - \frac{\alpha_1 \Delta}{p} \right). \tag{65}
\]
We also have
\[
E(\Pi_2(0)) = -[\alpha_1 \Delta] \left[ \sum_{k=k+1}^{n} \Pr(k) \left[ k - \frac{(n-k)l}{\tilde{p}^*(k)} - \tilde{b}^*(k) \right] \right] \\
+ F \left[ \sum_{k=1}^{\tilde{k}} \Pr(k) (k \cdot p^*(k)) + \sum_{k=k+1}^{n} \Pr(k) \left( k - \tilde{b}^*(k) \right) \tilde{p}^*(k) \right].
\] (66)

Note that \( p^*(k) \geq \tilde{p}^*(k) \geq \tilde{p}^*(n) \) for all \( k \in \{1, ..., n\} \). Using this, we can get a sufficient condition as:
\[
(1 - \alpha_0) w \left( F - \frac{\alpha_1 \Delta}{p} \right)
\]
\[
< -[\alpha_1 \Delta] \left[ \sum_{k=k+1}^{n} \Pr(k) \left[ k - \frac{(n-k)l}{\tilde{p}^*(k)} \right] \right] + (1 - \alpha_0) w \left( \frac{nF}{n-\tilde{b}} \right)
\]
\[
- \sum_{k=\tilde{k}+1}^{n} \Pr(k) \tilde{b}^*(k) [F\tilde{p}^*(k) - \alpha_1 \Delta],
\] (67)

which can be written as
\[
(1 - \alpha_0) w \left( \frac{F\tilde{b}}{n-\tilde{b}} + \frac{\alpha_1 \Delta}{p} \right) > [\alpha_1 \Delta] \left[ \sum_{k=k+1}^{n} \Pr(k) \right] + \sum_{k=\tilde{k}+1}^{n} \Pr(k) \tilde{b}^*(k) [F\tilde{p}^*(k) - \alpha_1 \Delta].
\] (68)

Since \( \tilde{p}^*(k) \leq p \) and \( \tilde{b}^*(k) \leq \tilde{b} \), for all \( k \in \{1, ..., n\} \), it is sufficient to show
\[
(1 - \alpha_0) w \left( \frac{F\tilde{b}}{n-\tilde{b}} + \frac{\alpha_1 \Delta}{p} \right) > \left[ \sum_{k=k+1}^{n} \Pr(k) \right] \left[ (n-\tilde{b}) (\alpha_1 \Delta) + \tilde{b} F p \right],
\] (69)

which can be written as
\[
(1 - \alpha_0) > \frac{p(n-\tilde{b})}{w} \left[ (n-\tilde{b}) (\alpha_1 \Delta) + \tilde{b} F p \right] \left[ \sum_{k=k+1}^{n} \Pr(k) \right] = \frac{p}{\tilde{p}^*(n)} \left[ \sum_{k=k+1}^{n} \Pr(k) \right].
\] (70)

Hence, for \( F > \frac{\alpha_1 \Delta}{p} \), a sufficient condition to obtain to obtain \( E(\Pi_2(0)) \geq E(\Pi_2(1)) \) is
\[
\alpha_0 < 1 - \left[ \frac{p}{\tilde{p}^*(n)} \left( \sum_{k=k+1}^{n} \Pr(k) \right) \right].
\] (71)
Thus, if the regulator can credibly commit to a strategy ex ante, then for \( \alpha_0 < 1 - \left[ \lambda \left( \frac{p}{p^{n}(m)} \right) \sum_{k=k+1}^{n} \Pr(k) \right] \), where \( \lambda = \max \left\{ \frac{\alpha_1 \Delta}{\bar{p}^{n}}, 1 \right\} \), he chooses not to bail out more than \( \tilde{b} \) failed banks, that induces banks to choose the low correlation ex ante. However, we showed earlier that this strategy is time-inconsistent. ◆

Proof of Proposition 6:

(i) For \( k \leq \bar{k} \), surviving banks’ own liquidity is sufficient to bid the price for the failed banks’ assets to \( \bar{p} \). Since \( p^{*}(k) = \bar{p} > p \), we have \( x = 0 \) and \( m = \left\lfloor \frac{k}{n-k} \right\rfloor \). Surviving banks do not need any extra liquidity so they do not issue any equity, that is, \( s = 0 \), \( y = 0 \) and \( p_0(k) = \bar{p} \).

Note that because of moral hazard, maximum units of equity that can be issued is \( n(1-\bar{\theta}) \). Thus, if \( w \geq \bar{p}n(1-\bar{\theta}) \), then the funds within the outsiders is sufficient to keep the share price \( p_0(k) \) at \( \bar{p} \), had they decided to use their funds for the purchase of these shares.

(ii) If \( w < \bar{p}n(1-\bar{\theta}) \), then for \( k < k \leq \tilde{k} \), where

\[
\tilde{k} = \text{floor} \left( \frac{nl + w}{l + \bar{p}} \right),
\]

liquidity within the surviving banks and the liquidity they can raise by issuing shares to outsiders is sufficient to sustain the price for the failed banks’ assets at \( \bar{p} \), that is,

\[
(n-k)l + w \geq k\bar{p}.
\]

Since \( p^{*}(k) = \bar{p} > p \), we have \( x = 0 \) and \( m = \left\lfloor \frac{k}{n-k} \right\rfloor \). Each surviving bank issues enough equity, at \( p_0(k) = \bar{p} \), to purchase \( \left\lfloor \frac{k}{n-k} \right\rfloor \) units of failed banks’ assets at \( p^{*}(k) = \bar{p} \). Thus, we have

\[
l + s\bar{p} = \left\lfloor \frac{k}{n-k} \right\rfloor \bar{p}, \text{ which gives us:}
\]

\[
s = \left\lfloor \frac{k}{n-k} - \frac{l}{\bar{p}} \right\rfloor \text{ and } y = \left\lfloor k - \frac{(n-k)l}{\bar{p}} \right\rfloor.
\]

Note that \( \bar{p} \leq \frac{w}{y} = \left\lfloor \frac{wp}{k\bar{p} - (n-k)l} \right\rfloor \), since \( w \geq [k\bar{p} - (n-k)l] \). Thus, \( p_0(k) \) can be sustained at \( \bar{p} \).

If \( w \geq \bar{p}n(1-\bar{\theta}) \), then for \( k < k \leq \tilde{k} \), where

\[
\tilde{k} = \text{floor} \left( \frac{n \left[ l + (1-\bar{\theta})\bar{p} \right]}{l + \bar{p}} \right),
\]

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total liquidity within the surviving banks’ and the liquidity they can raise by issuing shares to outsiders is sufficient to sustain the price for the failed banks’ assets at $\bar{p}$.

Since $p^*(k) = \bar{p} > p$, we have $x = 0$ and $m = \left[\frac{k}{n-k}\right]$. Each surviving bank issues enough equity, at $p_0(k) = \bar{p}$, to purchase $\left[\frac{k}{n-k}\right]$ units of failed banks’ assets at $p^*(k) = \bar{p}$, that is,

$$l + s\bar{p} = \left[\frac{k}{n-k}\right] \bar{p},$$

which gives us:

$$s = \left[\frac{k}{n-k} - \frac{l}{\bar{p}}\right]$$

and

$$y = \left[k - (n-k)\frac{l}{\bar{p}}\right].$$

(iii) If $w < \bar{p}n(1 - \bar{\theta})$, then for $\bar{k} < k \leq \bar{k}$, total liquidity within the surviving banks and the outsiders is sufficient to sustain the price for the failed banks’ assets at least at $p$, that is,

$$(n-k)l + w \geq kp.$$

Since $p^*(k) \geq p$, we have $x = 0$ and $m = \left[\frac{k}{n-k}\right]$. Each surviving bank issues enough equity, at $p_0(k) = \bar{p}$, to purchase $\left[\frac{k}{n-k}\right]$ units of failed banks’ assets at $p^*(k) = \left[\frac{(n-k)l+w}{k}\right]$, that is,

$$l + s\bar{p} = \left[\frac{k}{n-k}\right] p^*(k),$$

which gives us

$$s = \left[\frac{w}{(n-k)\bar{p}}\right]$$

and

$$y = \left[\frac{w}{\bar{p}}\right].$$

If $w \geq \bar{p}n(1 - \bar{\theta})$, then for $\hat{k} < k \leq \hat{k}$, where

$$\hat{k} = \text{floor}\left(\frac{n\left[l + (1 - \bar{\theta})\bar{p}\right]}{l + \bar{p}}\right),$$

liquidity within the surviving banks and the liquidity they can raise through equity issuance from outsiders is sufficient to sustain $p^*(k)$ at least at $p$, that is,

$$(n-k)l + n(1 - \bar{\theta})\bar{p} \geq kp.$$

Since $p^*(k) \geq p$, we have $x = 0$ and $m = \left[\frac{k}{n-k}\right]$. Each surviving bank issues enough equity, at $p_0(k) = \bar{p}$, to purchase $\left[\frac{k}{n-k}\right]$ units of failed banks’ assets at $p^*(k) = \left[\frac{(n-k)l+n(1-\bar{\theta})\bar{p}}{k}\right]$, that is,

$$l + s\bar{p} = \left[\frac{k}{n-k}\right] p^*(k),$$

which gives us

$$s = \left[n(1 - \bar{\theta})\right]$$

and

$$y = n(1 - \bar{\theta}).$$
(iv) If \( w \geq \bar{p} n (1 - \bar{\theta}) \), then for \( k > \bar{k} \) (if \( w < \bar{p} n (1 - \bar{\theta}) \), then for \( k > \bar{k} \)), total liquidity within the surviving banks and the liquidity they can raise through equity issuance from outsiders is no longer sufficient to sustain \( p^*(k) \) at \( \bar{p} \). Since \( p^*(k) < \bar{p} \), outsiders may prefer to participate in the market for failed banks’ assets.

If \( p^*(k) < \bar{p} \) and \( \bar{p} p_0(k) > \bar{p} p^*(k) \), then outsiders use all their funds for the asset purchase, that is \( x = \frac{w}{p^*(k)} \).

If \( p^*(k) < \bar{p} \) and \( \bar{p} p_0(k) < \bar{p} p^*(k) \), then outsiders use all their funds for the equity purchase, that is \( y = \frac{w}{p_0(k)} \), and if \( \bar{p} p_0(k) = \bar{p} p^*(k) \), outsiders are indifferent between the purchase of surviving banks’ shares and the failed banks’ assets.

Next, we look at each case separately, whether it could be sustained as an equilibrium. Let \( \gamma = \left[ \frac{\bar{p}}{\bar{p}} \right] \).

a) For \( \frac{p_0(k)}{p^*(k)} > \gamma \), we have \( y = 0 \) and \( x = \frac{w}{p^*(k)} \). For the equity market to clear, we need \( s = 0 \). However, this is possible only when \( p_0(k) \leq p^*(k) \), which contradicts with \( \frac{p_0(k)}{p^*(k)} > \gamma \). Thus, this case cannot be an equilibrium.

b) For \( \frac{p_0(k)}{p^*(k)} < \gamma \), we have \( y = \min \left\{ n(1 - \bar{\theta}), \left( \frac{w}{p_0(k)} \right) \right\} \) and \( x = 0 \). Hence, for the asset market to clear, we have \( m = \left[ \frac{k}{(n-k)} \right] \).

For the equity market to clear, surviving banks need to issue equity, that is, \( p_0(k) > p^*(k) \). In that case, surviving banks are willing to purchase as much failed banking assets as possible and issue as many shares as possible. Thus, we have \( s = \frac{y}{(n-k)} \).

Note that when \( w \) is high, that is, when \( w > \bar{p} n (1 - \bar{\theta}) \), we have \( p_0(k) = \bar{p} \). However, this contradicts with the initial conditions \( p^*(k) \leq \bar{p} \) and \( \frac{p_0(k)}{p^*(k)} < \gamma \). Hence, this cannot be an equilibrium.

When \( w \) is low, that is, when \( w < \bar{p} n (1 - \bar{\theta}) \), we have \( p_0(k) = \left[ \frac{w}{n(1-\bar{\theta})} \right] \) and \( p^*(k) = \left[ \frac{(n-k)l+w}{k} \right] \). Thus, we have \( \frac{p_0(k)}{p^*(k)} = \left[ \frac{w}{n(1-\bar{\theta})(n-k)l+w} \right] \). Note that for \( k = \bar{k} \), we have \( p^*(k) = \bar{p} \), and our initial condition is satisfied. Hence this case can be an equilibrium for relatively low values of \( k \).

However, for large values of \( k \), this may not be the case. For example, when \( k = n \), we have \( \frac{p_0(k)}{p^*(k)} = \frac{1}{(1-\bar{\theta})} \). Thus, when \( \frac{1}{(1-\bar{\theta})} > \gamma \), this cannot be an equilibrium for large enough values of \( k \).

c) For \( \frac{p_0(k)}{p^*(k)} = \gamma \), outsiders are indifferent between purchasing assets of failed banks and shares of surviving banks. Since \( p_0(k) > p^*(k) \), surviving banks would like to issue as much

\[ ^{15} \text{Note that } \frac{p_0(k)}{p^*(k)} \text{ is increasing in } k. \]
equity as possible, that is, $s = (1 + m)(1 - \bar{\theta})$. Thus, we have

$$s\gamma p^*(k) + l = mp^*(k),$$

which gives us:

$$s\gamma p^*(k) + (n - k)l = (n - k)mp^*(k).$$

For the equity market to clear, we need $(n - k)s = y$. For the asset market to clear, we need $x = k - (n - k)m$. Thus, we can write condition (73) as:

$$y\gamma p^*(k) + (n - k)l = (k - x)p^*(k),$$

which gives us:

$$p^*(k) = \frac{(n - k)l}{k - x - y\gamma}. \tag{75}$$

Note that for outsiders, we have $xp^*(k) + yp_0(k) = w$, which gives us:

$$x + y\gamma = \frac{w}{p^*(k)}. \tag{76}$$

Using condition (76), we get:

$$p^*(k) = \frac{[(n - k)l]p^*(k)}{(kp^*(k) - w)}.$$  

which gives us:

$$p^*(k) = \frac{(n - k)[l + w]}{k} \quad \text{and} \quad p_0(k) = \gamma \left[\frac{(n - k)[l + w]}{k}\right], \tag{78}$$

For the equity market to clear, we need $n(1 - \bar{\theta}) = y + x(1 - \bar{\theta})$, that is,

$$x + \left[\frac{y}{(1 - \bar{\theta})}\right] = n. \tag{79}$$

We also have

$$x + y\gamma = \left[\frac{w}{p^*(k)}\right]. \tag{80}$$

Solving equations (79) and (80) simultaneously, we get:

$$y = \left[\frac{(n - k)[w + nl]}{(n - k)[l + w]}\right] \left[\frac{1 - \bar{\theta}}{1 - \gamma(1 - \bar{\theta})}\right]. \tag{81}$$

Using equation (81), we get:

$$x = n - \left(\frac{y}{1 - \bar{\theta}}\right) = n - \left[\frac{(n - k)(w + nl)}{[w + (n - k)l][1 - (1 - \bar{\theta})\gamma]}\right], \quad \text{and} \tag{82}$$

$$\frac{(1 + m)}{n - k} = \frac{(w + nl)}{[w + (n - k)l][1 - (1 - \bar{\theta})\gamma]}. \tag{83}$$
This characterizes the equilibrium in Proposition 6. ♦

**Proof of Proposition 7:** When all banks fail, that is \( k = n \), there is no surviving bank to acquire failed banks assets and the regulator optimally opens the auction to outsiders. Thus, Proposition 7 holds trivially for \( k^* = n \).

Next, for some parameter values, we obtain that \( k^* < n \). We have

\[
C_d(k) - C_{nd}(k) = f(kr_0 - (n - k)l) - f(kr_0 - kp) - \left[ k - \frac{(n - k)l}{p} \right] [\alpha_1\Delta]. \quad (84)
\]

Let \( c_d(k) \) and \( c_{nd}(k) \) be the funds needed by the regulator for the deposit insurance, net of any proceeds from asset sales, when the regulator price-discriminates and when he does not price-discriminate in the auction, respectively.

Note that for \( k > \bar{k} \), \( c_d(k) = (kr_0 - (n - k)l) \) and \( c_{nd}(k) = (kr_0 - kp) \). Thus, for \( k > \bar{k} \), we have \( c_d(k) > c_{nd}(k) \). Since \( f'(x) > 1 \) for all \( x \), we have

\[
f(c_d(k)) - f(c_{nd}(k)) > c_d(k) - c_{nd}(k) = kp - (n - k)l. \quad (85)
\]

Thus, we have

\[
C_d(k) - C_{nd}(k) > \left[ kp - (n - k)l \right] - \left[ k - \frac{(n - k)l}{p} \right] [\alpha_1\Delta] \\
= \left[ k - \frac{(n - k)l}{p} \right] (p - \alpha_1\Delta). \quad (86)
\]

If \( p \geq \alpha_1\Delta \), then \( [C_d(k) - C_{nd}(k)] > 0 \), for all \( k \geq \bar{k} \). In this case, \( k^* = \bar{k} \). This is quite intuitive since, for \( \alpha_1\Delta \leq p \), the regulator may get \( p \) per unit of failed banks’ assets from the outsiders to cover its fiscal cost and this amount is greater than the misallocation cost of these assets. Thus, the misallocation cost is not sufficient enough to justify price discrimination.

If \( p < \alpha_1\Delta \), then observe that

\[
\frac{d[C_d(k) - C_{nd}(k)]}{dk} = f'(c_d(k)) \cdot c'_d(k) - f'(c_{nd}(k)) \cdot c'_{nd}(k) - \left[ 1 + \frac{l}{p} \right] \alpha_1\Delta \\
= f'(c_d(k)) \cdot R_0 - f'(c_{nd}(k)) \cdot (r_0 - p) - \left[ l + \frac{p}{\alpha_1\Delta} \right] \alpha_1\Delta. \quad (87)
\]

Since \( f'' > 0 \) and \( c_d(k) > c_{nd}(k) \), we have \( f'(c_d(k)) > f'(c_{nd}(k)) \). Thus,

\[
\frac{d[C_d(k) - C_{nd}(k)]}{dk} > (l + p) \left[ f'(c_{nd}(k)) - \frac{\alpha_1\Delta}{p} \right]. \quad (88)
\]
Since \((l + p) > 0\) and \(f'' > 0\), there exists a critical \(k\), say \(\tilde{k}\), such that for all \(k \geq \tilde{k}\),
\[
\left[ \frac{d(C_d(k) - C_{ad}(k))}{dk} \right] > 0.
\]
Note that, if \(f\) is sufficiently convex, then in fact, \(k^* < n\). Thus, there exists a threshold \(k^* \leq n\), such that for \(k \geq k^*\), the regulator optimally chooses not to price-discriminate in the auction. ♦
<table>
<thead>
<tr>
<th>$t = 0$</th>
<th>$t = 1$</th>
<th>States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banks borrow deposits at $r_0$.</td>
<td>Returns from the first investments are realized.</td>
<td>$k \leq \bar{k}$</td>
</tr>
<tr>
<td>$k$ out of $n$ banks fail.</td>
<td>Failed banks’ assets are auctioned to surviving banks and outsiders.</td>
<td>$k &lt; k \leq \bar{k}$</td>
</tr>
<tr>
<td>Then, they choose inter-bank correlation $\rho$.</td>
<td></td>
<td>$\bar{k} &lt; k \leq \bar{k}$</td>
</tr>
</tbody>
</table>

- Price is the full price, $\bar{p}$.  
- All assets are purchased by surviving banks.  
- No misallocation cost, no bailouts.

- Price is decreasing as a function of number of failures.  
- Still, all assets are purchased by surviving banks.  
- No misallocation cost, no bailouts.

- Price is the threshold value of outsiders, $\bar{p}$.  
- Bailouts up to $b^*$ banks.  
- No misallocation cost, but cost of bailouts.

- Price is below the threshold value of outsiders, $\bar{p}$, and decreasing in the number of failures.  
- Misallocation cost but bailouts do not entail any additional opportunity costs.  
- Even after the bailouts, some of the failed banking assets are purchased by outsiders.

**Figure 1**: Timeline of the benchmark model.
**Figure 2:** Price with limited outsider funds and no bailouts.

**Figure 3:** Price with limited outsider funds and bailouts.
Figure 4: Number of bailouts as a function of number of failures with convex fiscal cost.

Figure 5: Number of bailouts as a function of number of failures with linear fiscal cost.
Figure 6: Bailout strategy that implements low correlation.

Figure 7: Prices with limited outsider funds and pledgeability (case (i)).
Figure 8: Prices with limited outsider funds and pledgeability (case (ii)).

Figure 9: Price with unlimited outsider funds and pledgeability.
Figure 10: Price when the regulator price-discriminates in the auction (no bail outs).